

Master SaaS Builder Checklist

1. Vision & MVP Strategy

- ☐ Decide what kind of SaaS app you're building and who it serves.
- ☐ Define a Minimum Viable Product (MVP) what's the smallest set of useful features?
- ☐ Understand that you do not need every feature finalized to begin.
- ☐ Commit to iterative building: build test refine.

2. App Initialization

- ☐ Create your Supabase project.
- ☐ Disable email confirmation under Supabase Auth settings (for easier testing).
- ☐ Connect Supabase to Lovable to begin building your app UI and database.
- ☐ (Optional) Connect a GitHub account for version control.

3. User Authentication & Roles

- ☐ Use Lovable to generate Login / Logout / Signup pages.
- ☐ Define user roles: Admin (agency owner), Team Member (internal staff), Client (customer).
- ☐ Add role-based visibility policies so each user only sees relevant data.

4. Database & Structure Planning

- ☐ Use Supabase + Lovable to define core tables: Users, Projects, Project Details, Tasks, Subtasks, Pricing Plans, AI Agents (optional).
- ☐ Define relational links (e.g., Subtasks linked to Tasks, Tasks to Projects).
- ☐ Add policies to control access and visibility per user role.

5. UI Cleanup & App Layout

- ☐ Remove or hide default Lovable UI elements you don't need.
- ☐ Create clean, minimalist navigation.
- ☐ Customize the layout of the dashboard, team pages, project views, etc.

6. Team & Client Management

- ☐ Create a 'Team' page where Admins can invite Team Members by email and assign team members to projects.
- ☐ Decide how Clients are added (e.g., via project-specific invite).

Master SaaS Builder Checklist

☐ Remove or hide generic 'Clients' tab if managing them inside Projects.

7. Project, Task & Subtask Functionality

☐ Create Projects and assign: Name, Description, Start and End dates.

☐ Generate Tasks with due dates, assignments, etc.

☐ Create Subtasks under Tasks with checkboxes and progress bars.

☐ Design drag-and-drop Kanban-style task board (Trello-like).

☐ Add filters, sort options, and task modals for clarity.

8. AI Integration (Optional but Powerful)

☐ Set up an AI Team Members page.

☐ Allow users to define AI personas that can perform tasks.

☐ Use OpenAI integration to auto-generate task lists based on project descriptions.

☐ Store each users OpenAI key securely (as a Supabase env variable).

9. Plan Creation & Management

☐ Create a table for Pricing Plans with: Plan name, Max projects, Max AI team members.

☐ Build an Admin dashboard to view user/project counts and assign users to plans.

☐ Apply plan-based limits in the app logic (e.g., no more than X projects).

10. Stripe Integration for Subscription Billing

☐ Set up a Stripe account.

☐ Create Subscription products and recurring pricing.

☐ Store your Stripe secret API key and webhook secret in Supabase.

☐ Use edge functions to handle Stripe calls securely.

☐ Set up a Stripe webhook endpoint.

☐ Implement Upgrade Plan flow, display current plan, and add Manage Subscription features.

11. Create the Public-Facing Website

☐ Build a Landing Page: Hero section, Sign Up button, Feature previews, FAQ section.

☐ Add menu navigation with Login link and Back to Website button.

☐ Ensure correct routing between site and dashboard post-login.

Master SaaS Builder Checklist

12. Final Testing & Go-Live

- ☐ Remove mock/test data from all pages.
- ☐ Verify plans, permissions, and user flows.
- ☐ Create onboarding docs, FAQs, or in-app guidance.
- ☐ Push the app live!