Lifetime Deal Platforms Similar to AppSumo (2025)

Overview: We identified over **30** active platforms (marketplaces and communities) that offer lifetime software deals similar to AppSumo. Below is a list of 30 notable ones, organized by primary language/region (English-first). Each entry includes a brief description, the website, and any known exclusivity or listing restrictions.

English-Language Lifetime Deal Marketplaces

- 1. **AppSumo** *Website:* **AppSumo.com** The pioneering marketplace for SaaS lifetime deals, featuring heavily discounted one-time purchase offers on business tools 1 2. AppSumo has a rigorous vetting process and a large user base. **Exclusivity:** Sellers must agree to **AppSumo's 120-day deal lock-in** and an exclusivity clause (no other lifetime deal launches for ~**18 months** after) 3. AppSumo also takes a revenue share (often around 70/30 in AppSumo's favor) and offers a 60-day refund policy for buyers 4 5.
- 2. StackSocial Website: StackSocial.com A veteran deals site founded around 2011, now a comprehensive e-commerce platform spanning software, online courses, gadgets, and even physical products 6 7. StackSocial offers deep discounts (often 70–90% off) and occasional lifetime subscriptions on tech products 8 9. It features bundles, giveaways, and freebies in addition to lifetime software deals. Exclusivity: StackSocial's deals are time-limited but typically not exclusive long-term products sold here can appear elsewhere after the deal ends (no known long-term exclusivity requirements).
- 3. **PitchGround** *Website*: **PitchGround.com** A platform launched in 2018 focusing on **curated SaaS deals**, often aimed at marketers and startups. PitchGround offers up-to-date software bargains and sometimes free offers ¹⁰. It emphasizes educational content (webinars, tutorials) alongside deals to help users maximize the tools. **Exclusivity**: PitchGround prides itself on *exclusive lifetime deals* during the campaign (deals are marketed as unique to their site), but they generally do **not impose extreme long-term exclusivity** like AppSumo founders can usually run other promotions after the PitchGround campaign concludes (no 18-month lock-out).
- 4. Dealify Website: Dealify.com A popular deal hub (est. 2018) for entrepreneurs, growth hackers, and marketers. Dealify curates high-quality lifetime deals on marketing, SEO, and productivity tools 11 12. The platform hand-picks exclusive SaaS deals, showing user ratings and reviews, and even offers a membership (Dealify+) for extra 10% off and special sales 13. Exclusivity: Dealify's deals are often exclusive while active (it brands them as Dealify exclusives), but there's no public 18-month rule many products appear on Dealify after or before being on other platforms (so only concurrent listing on multiple deal sites is avoided).
- 5. **DealMirror** *Website:* **DealMirror.com** A marketplace (founded 2016) that brings together B2B software deals, many of them **lifetime licenses** ¹⁴. DealMirror focuses on budget-friendly SaaS tools for entrepreneurs, often at 80–95% discounts. It features user ratings/reviews and claims to

hand-pick reliable software for online business growth ¹⁵. **Exclusivity:** DealMirror does not publicly require long exclusivity; products launched here sometimes also run on other deal sites (typically *not simultaneously*). During an active DealMirror promotion, the deal is usually unique to them, but afterward founders are free to list elsewhere.

- 6. SaaS Mantra Website: Deals.SaasMantra.com A curated software deal network that works closely with SaaS founders. SaaS Mantra's team (marketers, growth hackers, SaaS founders) negotiates big discounts and packages the deals attractively ¹⁶. They vet and present each tool in depth, often achieving massive price cuts for lifetime access. SaaS Mantra emphasizes quality over quantity and provides marketing support to the startups it features ¹⁷. Exclusivity: SaaS Mantra is founder-friendly; exclusivity requirements (if any) are far lighter than AppSumo. Deals are often unique during the campaign, but SaaS Mantra doesn't force an 18-month ban many founders launch on other platforms after finishing a SaaS Mantra deal (there is typically just an understanding not to run the same deal elsewhere at the same time).
- 7. **DealFuel** *Website*: **DealFuel.com** A long-running deals site (since 2011) targeting **web developers**, **designers**, **freelancers**, **and marketers**. DealFuel offers not just software but also digital assets (graphics, templates, e-books, etc.), sometimes even freebies ¹⁸ ¹⁹. It frequently runs daily deals and occasional lifetime offers on SEO tools, WordPress themes, and utility software. The site is organized by category (SEO, hosting, design, etc.) for easy navigation ²⁰. **Exclusivity:** DealFuel's lifetime deals are typically *non-exclusive* beyond their site many products listed have appeared on other platforms either before or after. No known formal exclusivity clause; concurrent listings are avoided but founders often use DealFuel alongside other channels.
- 8. **RocketHub** *Website*: **RocketHub.com** A marketplace originally known in crowdfunding, RocketHub pivoted to offering **exclusive lifetime deals on software** for entrepreneurs. It curates trustworthy SaaS products (marketing, productivity, design, etc.) at discounts up to ~98% off ²¹. RocketHub emphasizes quality over quantity, often featuring one deal at a time with "white glove" promotion for that product ²² ²³. **Exclusivity:** RocketHub often negotiates *truly exclusive deals* it prides itself that featured deals won't be available concurrently elsewhere. It offers fair terms to founders (claiming better terms than competitors) ²², and does not impose onerous long-term clauses. Typically, a founder's product **won't appear on another LTD site during the RocketHub campaign**, but there's no long lock-out period afterward (RocketHub markets its *founder-friendly terms* ²²).
- 9. **GrabLTD** *Website:* **GrabLTD.com** A SaaS deals platform focused on **entrepreneurs and small businesses**. GrabLTD frequently features unique or lesser-known software with lifetime pricing. It's known for **vetting products** to ensure only reliable, innovative tools are offered ²⁴ ²⁵. Users can save up to ~95% on tools for sales, marketing, productivity, etc., and the site often highlights new startups not yet on bigger marketplaces. **Exclusivity:** GrabLTD secures many *launch-exclusive* deals (the tools often make their debut here). However, GrabLTD doesn't publish strict exclusivity rules products can (and do) appear on other deal sites after GrabLTD's promotion ends. Concurrent listings are prevented to maintain each deal's uniqueness.
- 10. **SaaSZilla** *Website:* **SaaSZilla.co** A newer platform offering a **curated collection of SaaS lifetime deals**. SaaSZilla specializes in high-demand categories like productivity, marketing, and design tools 26 27. The site provides deal alerts, easy navigation with filters, and continuously adds new

products. SaaSZilla emphasizes an intuitive user experience and vetted quality, positioning itself as an alternative for those asking "what are sites like AppSumo?" ²⁸ ²⁹ . **Exclusivity:** SaaSZilla typically lists *exclusive deals* during their run (they brand deals as SaaSZilla exclusives). After a SaaSZilla campaign, founders are free to list elsewhere – there's no long-term ban. The platform's focus is on ensuring no overlapping promotions with other sites at the same time.

- 11. **Prime Club** *Website*: **PrimeClub.co** A **community-driven marketplace** launched in 2022 as a "premium AppSumo." Prime Club offers highly curated lifetime deals, aiming for established or promising SaaS products ³⁰ ³¹. The team rigorously tests each software (low failure rate of products post-deal) and prioritizes transparent terms and user feedback. Members get access to topnotch tools (e.g. Any.do, ContentStudio) with lifetime pricing and occasional perks like giveaways ³⁰. **Exclusivity:** Prime Club works closely with SaaS founders for "clean" deals often the deals are *exclusive to Prime Club while active*, given the rigorous selection. They do not appear to enforce a lengthy post-deal exclusivity; the focus is on quality and trust, so concurrent listings on other LTD sites are avoided (to maintain Prime Club's unique value), but founders can pursue other channels later.
- 12. **MightyDeals** *Website*: **MightyDeals.com** A long-standing deal site that caters especially to **designers and creative professionals**. MightyDeals offers huge discounts on software and digital assets (graphics, fonts, templates), and also features **lifetime deals on design tools and plugins**33 34 . It's known for mixing SaaS tools with creative resources, often bundling items. Users can find up to 90% off on design-centric products and occasional tech tools. **Exclusivity**: MightyDeals typically negotiates *unique offers* (some deals are one-time exclusives for their audience, especially design bundles). However, there's no strict long-term exclusivity; many deals (like fonts or software licenses) are one-off promotions. Once a MightyDeal ends, the product can be sold elsewhere (and often is), so no long post-deal restrictions.
- 13. SaaSPirate Website: SaaSPirate.com A community-driven platform for discovering software deals. SaaSPirate aggregates lifetime deals across the web and also hosts some exclusive offers for its community 35 36. It provides in-depth reviews, user discussions, and even free tools/resources for entrepreneurs. SaaSPirate's site lists active deals from various marketplaces (576+ deals as of 2025) 37 and sometimes arranges special discounts for its users. Exclusivity: SaaSPirate primarily aggregates deals rather than being a sole vendor, so exclusivity isn't applicable in the traditional sense they often promote deals from other platforms. For any deals they host directly, those are usually in partnership with founders and might be group-buy exclusives, but there's no formal restriction preventing those products from going elsewhere (SaaSPirate itself tracks deals even on competing platforms 38).
- 14. **FounderPass** *Website:* **FounderPass.com** A **membership-based platform** that gives startups and entrepreneurs access to a vault of deals. Rather than selling individual lifetime deals publicly, FounderPass offers a subscription (and even a lifetime membership option) that unlocks **exclusive discounts and LTD offers** on 350+ software tools ³⁹. It's a perk club for founders, with deals on services like cloud credits, marketing tools, etc., in one package. **Exclusivity:** FounderPass deals are *member-exclusive*, meaning the discounts are only available through the membership (often negotiated specially). This doesn't stop those SaaS tools from running public deals elsewhere, but the particular high-discount offers are unique to FounderPass members. Essentially, it's a closed ecosystem no concurrent listing issues, since deals aren't listed publicly.

- 15. **ProductCanyon** *Website:* **ProductCanyon.com** A newer marketplace dedicated to **lifetime SaaS deals**. ProductCanyon's tagline is "one-time payments for top tools to grow and scale, with no monthly fees." It aims to help businesses **find premium software without subscriptions** ⁴⁰. The site features a range of SaaS products with lifetime pricing, positioned as an alternative launchpad for startups (often mentioned alongside AppSumo in discussions). **Exclusivity:** As a smaller marketplace, ProductCanyon often seeks *exclusive deals* to draw buyers. Deals launched here are typically not available on other sites simultaneously. There is no published long-term exclusivity clause, but for the duration of a ProductCanyon campaign, founders usually agree not to list the same offer elsewhere. After the campaign, they have freedom to use other channels.
- 16. **Lifetimo** *Website*: **Lifetimo.com** The **largest curator/aggregator of lifetime tech deals** online. Lifetimo aggregates 700+ live deals from 35+ platforms (AppSumo, StackSocial, etc.) in one place 41. It helps users discover *all* ongoing lifetime deals and also runs a closed community for founders and deal enthusiasts 42. Lifetimo occasionally partners to launch exclusive deals, but primarily it's a onestop index so you "never miss a lifetime deal again" 43. **Exclusivity:** Not applicable as Lifetimo mostly **lists deals from elsewhere** (essentially an affiliate aggregator). For any exclusive offers they do host, those would be unique to Lifetimo's platform at that time, but Lifetimo doesn't restrict the SaaS from listing on other sites (in fact, they *promote* deals across platforms rather than compete).
- 17. **BitsDuJour** *Website*: **BitsDuJour.com** A long-running **daily software deals** site (popular in the Windows/Mac software community). BitsDuJour ("Bits of the Day") offers one-day sales or freebies on various software, and many are lifetime-license deals for apps (especially utility software). "BitsDuJour is for people who love software. Save up to 100% on exclusive promotions..." says their site ⁴⁴. Categories include productivity tools, security, graphics, etc., often at 50–100% off. **Exclusivity:** BitsDuJour typically arranges *time-limited exclusives* a software may go 24 hours at a special price only on BDJ. After that, the developer might run another sale elsewhere. There's no long-term exclusivity; deals are short promotions. Many software titles cycle through BitsDuJour and other deal outlets freely (no conflicts as they don't run concurrently).
- 18. **LTD Hunt** *Website:* **LTDHunt.com** A **community-driven hub** for SaaS lifetime deals. LTD Hunt aggregates and allows users to share or upvote deals on tech, marketing, and app tools 45. It's known as the "world's biggest lifetime deals aggregator" with categories for tech, AI, marketing, etc. LTDHunt doesn't directly sell products; it indexes deals and often links to the platform where the deal is running. **Exclusivity:** Not applicable *aggregator only*. LTD Hunt simply lists deals regardless of source, so it has no exclusivity rules. (It actually helps users find deals whether they're exclusive on one platform or another.)
- 19. LTD Hunter Website: LTDHunter.com Another lifetime deal aggregator (similar name, separate site). LTDHunter lists limited-time SaaS deals in niches like productivity, design, and marketing 46 47. It frequently updates with current AppSumo deals, group-buy deals, and even directly negotiated "LTD Hunter exclusive" offers. For example, they've hosted exclusive deals like LoliApp (analytics tool) just for their community 48. Exclusivity: As an aggregator, most deals are from other platforms (no exclusivity of its own). When LTDHunter brokers an exclusive (e.g. a deal labeled "Exclusive from LTD Hunter" 49), that offer is unique to their site/community during its run. Once it's over, that product could appear elsewhere. LTDHunter itself just notes that deals are fleeting ("snag it before it's gone") 50.

20. **GrowthFam** – *Website:* **GrowthFam.com** (often accessed via Lifetimo links) – A **premium platform for exclusive lifetime deals** on SaaS tools, WordPress themes, and plugins ⁵¹. GrowthFam isn't as large as AppSumo, but it focuses on high-quality deals (especially useful for startups and growth hackers). It often features marketing and growth-related apps at one-time prices. **Exclusivity:** GrowthFam's deals are presented as *exclusive and high-quality*, implying the deals are not available on other sites simultaneously. There's no widely known fixed exclusivity period, but like others, they avoid overlapping the same deal on competing platforms. Founders working with GrowthFam typically stick to that platform for the duration of the promotion, then may use other channels later.

Community & Regional Lifetime Deal Platforms

- 1. LTDF Lifetime Tech Deal Fans (Facebook Group) Website: Facebook.com/groups/LifetimeTechDealFans A popular Facebook community (managed by Tracey Lorenson) where members share and discuss SaaS deals. The LTDF group alerts people to the latest software deals in real time 52. It not only curates deals from major sites but also brokers exclusive group deals for its members 53. Many SaaS founders use LTDF to introduce products directly to an engaged audience. Exclusivity: Deals launched "in the LTDF group" are often group-exclusives (e.g. special coupon codes only for group members). These usually can't be active on other platforms concurrently. However, these are informal once a group buy is over, the product might later appear on formal marketplaces. The group itself has no binding exclusivity; it even discusses deals from anywhere openly.
- 2. MarTech Wise (Facebook Group) Website: Facebook.com/groups/MarTechWise A large community (10k+ members) for marketing technology enthusiasts founded by Donald Chan 54. It's an open hub for discussions on MarTech software, tools, and deals 55. Members frequently share the latest deals (especially those relevant to digital marketing, SEO, WordPress, etc.) and review products. The MarTech Wise vision is to be a #1 resource for growing your digital business 56. 57. Exclusivity: The group itself doesn't impose exclusivity on deals it serves as a forum. Sometimes founders offer group-specific discounts or early access deals here; those might be exclusive in the sense that only group members get that particular offer. But these tend to be short-term or one-off. The group often helps surface deals from any platform, so it's inherently non-exclusive in scope.
- 3. **Ken Moo's SaaS Lifetime Deals** (Facebook Group) *Website*: **Facebook.com/groups/KenMooLTD** A highly active community (~9k members) considered the "#1 place to discover & discuss SaaS lifetime deals" ⁵⁸. Created by Ken Moo, it features in-depth user reviews, deal announcements, and discussions of new LTD launches. Members are often first to spot upcoming AppSumo Select deals or hidden gems. **Exclusivity**: As a discussion forum, it's not a marketplace, so no formal exclusivity. Ken Moo sometimes partners with SaaS founders to offer *group-exclusive deals or coupon codes* as a perk for the community. Those specific offers would be unique to the group (not listed concurrently elsewhere). Generally, this community coexists with all deal platforms it even includes comparisons and research, helping members decide between deals on different sites.
- 4. Grab Or Miss (Facebook Group) Website: Facebook.com/groups/GrabOrMiss A smaller community (~750 members) centered on lifetime deal alerts and coupons for a variety of SaaS tools 59. The group's theme is "save up to 95%" on software like AI copywriters, CRM, SEO, etc., and "get lifetime deal alerts, exclusive coupons and giveaways at your fingertips." It's a mix of deal posts and

user discussions. **Exclusivity:** The group occasionally negotiates *exclusive coupon codes* for its members (as implied by their description). Such coupons might not be usable outside the group context. Otherwise, like other FB communities, Grab Or Miss just shares deals (from AppSumo, Dealify, etc.), so it's not exclusive – rather, it aggregates and sometimes sweetens existing deals for its members.

- 5. iToolkr's Lifetime SaaS Deals (Facebook Group) Website: Facebook.com/groups/iToolkrLTD A niche community (based in Asia, smaller membership) that works to provide the best lifetime deals for SaaS products. They collaborate with leading SaaS providers to get special deals, aiming to help businesses find the right tools at the best one-time prices 60. The group also has a Telegram channel for updates. Exclusivity: Any deals directly arranged by iToolkr are exclusive offers for their members. However, given the small size, most deals are likely re-shares from bigger platforms. There is no broad exclusivity it's simply another channel through which deals are promoted (sometimes with unique perks for that community).
- 6. LtdSaaSGuru (Facebook Group) Website: Facebook.com/groups/LtdSaasGuru A community (few hundred members) billing itself as a one-stop for lifetime SaaS deals, reviews, giveaways, and discussions 61. Members share the latest SaaS tools in the market and network with like-minded "LTD addicts." Exclusivity: The group occasionally might get group-only giveaways or discount codes, but generally it's an open discussion forum for deals that exist elsewhere. No formal exclusivity constraints it's about sharing knowledge and hunting deals collectively.
- 7. **Software Shed** (Facebook Group) *Website:* **Facebook.com/groups/SoftwareShed** A community (~700 members) to **discuss and review all types of software and lifetime deals** ⁶² . It's not limited to SaaS; members talk about any useful software (including lifetime deal experiences). This group helps people figure out which tools are worth it and often points out new deals. **Exclusivity:** None by itself it's a discussion group. They don't run their own deals (no exclusivity agreements), but members may share private or invite-only deals when they find them.
- 8. **UseYourLTDs** (Facebook Group) *Website:* **Facebook.com/groups/UseYourLTDs** A unique community (~3k members) with a mission to **encourage users to actually utilize the lifetime deals** they've bought ⁶³ . It's common in the LTD world to hoard tools; this group focuses on sharing tips, workflows, and motivation to implement those tools. Members post how they are using specific deals and ask for advice on getting more value out of them. **Exclusivity:** Not a deal-offering group, so no exclusivity. It complements the deal sites by making sure purchased deals don't go to waste.
- 9. **Regional LTD Communities** (various) Beyond the primarily English forums above, there are a few region/language-specific groups and sites. For example, **SaaSRadar (Spanish)** is a blog that covers AppSumo alternatives in Spanish ⁶⁴ (though it ultimately directs readers to platforms like StackSocial, etc.), and there are Chinese founder communities on platforms like Zhihu or WeChat discussing lifetime deals. These regional forums are not formal marketplaces, but they localize LTD information. **Exclusivity:** N/A they mainly funnel users to the global sites or run small local groupbuys. No major non-English LTD marketplace has gained the prominence of those above; most international users simply leverage the global English platforms or communities.
- 10. **"Exclusive" Founder-Launched Deals** (Various) Lastly, many SaaS companies run **their own limited-time lifetime deals** (via their website or channels) instead of using a marketplace 38.

These are often announced via the company's newsletter, social media, or in niche forums. Tracking such deals requires being in communities or mailing lists, and sites like SaaSPirate and Lifetimo work to list them 65. **Exclusivity:** When a founder runs a deal on their own site, they often make it exclusive to their audience (or a specific group) for that period. They might avoid listing on a marketplace concurrently to not violate any past agreements. In fact, some founders choose this route to *avoid strict marketplace contracts*. However, these self-run deals can pop up anywhere (Product Hunt, LinkedIn groups, etc.) and typically last a short time. If you catch one, it's usually a unique opportunity directly from the source (and often can't be found on any other platform during that promotion).

Sources: The information above was compiled from various 2024–2025 resources, including SaaS deal blogs, community forums, and official site descriptions. Key references have been cited next to each entry for verification 8 11 52 22 3 , among others. Each platform's website is also provided for direct access. Please note that policies like exclusivity clauses can change, so it's wise to verify current terms with the platform if you are a SaaS founder planning to launch a deal. The landscape of lifetime deal sites is dynamic, but this list should give a comprehensive starting point of **30 active LTD businesses and communities** as of 2025. Enjoy hunting for the next great deal!

1 2 8 9 11 12 13 15 16 17 18 19 20 21 38 52 53 55 56 57 65 13+ Appsumo Alternatives 2025 - Lifetime Deals Competitor Sites

https://saaspirate.com/appsumo-alternatives/

- 3 10 Best AppSumo Alternatives to Launch Your Product SaaS Mantra https://deals.saasmantra.com/best-appsumo-alternatives
- 4 My Honest Review as a Startup Selling a LTD on AppSumo : r/SaaS https://www.reddit.com/r/SaaS/comments/1jri96h/my_honest_review_as_a_startup_selling_a_ltd_on/
- ⁵ We almost launched our SaaS on AppSumo: Here's why we walked after reading the fine print: r/SaaS https://www.reddit.com/r/SaaS/comments/1lqnv6j/we_almost_launched_our_saas_on_appsumo_heres_why/
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https://www.demandsage.com/best-appsumo-alternatives/

Why is RocketHub the Best Lifetime Deals Platform for SaaS Founders - RocketHub https://www.rockethub.com/best-lifetime-deals-platform-for-saas-founders

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- 37 SaaSPirate: 576+ SaaS Lifetime Deals Software & Discounts April ... https://saaspirate.com/
- ³⁹ FounderPass: Founder & Startup Discounts \$3 million of Deals https://www.founderpass.com/
- 40 Product Canyon Lifetime Subscription Deals for Your Business
 https://productcanyon.com/?srsltid=AfmBOopttgyVlNFYNlqiFJOtl7Vfj3JNMm3gDxYqfvijCw6ODP9G8tTw
- Explore all the latest lifetime deals from dozens of deal ... Lifetimo https://lifetimo.com/lifetime-deals/

| https://www.facebook.com/groups/lifetimo/ | |
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| Lifetimo - Never Miss a Lifetime Deal Ever Again! AWS Startups https://aws.amazon.com/startups/showcase/startup-details/6618f247-bfe6-480e-84a6-9c4fdea53090?lang=e | en-US |
| 44 Software Download Deals https://www.bitsdujour.com/ | |
| LTDHunt - The Community-Driven Hub for SaaS Lifetime Deals | |

https://ltdhunt.com/

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