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Presents

How to Send Free Traffic That Converts to Affiliate Offers

SESSION #3





How to Send Free Traffic That Converts to Affiliate Offers



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Introduction

Affiliate marketing is a popular way for people to earn money from their website, audience, social media following, etc.

For someone with no products or service to offer, or someone who would like to add products that compliment their existing products/services, affiliate marketing is the **perfect** solution.

Merchants, or people with products/services, pay other people (**affiliates**) a commission for selling their products.

Sometimes a flat rate per lead or sale is given, and sometimes it's a percentage. The amount, which is decided by the merchant, will vary greatly across platforms and affiliate programs.

And sometimes the merchant will offer 100% of the sale if their goal is to build an email list and offer higher ticket items later.

In this guide are two different strategies for acquiring FREE traffic to an affiliate offer.

One leverages YouTube and has the potential to send a steady flow of traffic, potentially every single day. The other strategy is a great way to make commissions on brand new products getting ready to launch to the public.

The most important thing you can do with the strategies - especially because they are FREE - is to ***actually put them into action.***

So let's get to work!

Affiliate Programs / Networks

There are literally thousands of different affiliate programs and networks out there. Some handle it internally, but most merchants use some of the bigger affiliate networks for convenience.

ClickBank is a very specific type of affiliate network that mostly sells e-content.



ShareASale offers a big variety of programs in *hundreds* of niche markets.



Others:

- Rakuten
- CJ (formerly Commission Junction)
- Munch Eye
- JVZoo

For just about every niche market imaginable, there's an affiliate program.

The key is finding the *best performing* affiliate products, and it will usually take some trial and error to find the winners. But that's part of building any business.

Not sure how to find the winners? There's only one way to find out, by sending traffic to the offer.

You can use the strategies that follow in this workbook to send free traffic to your offers and see which ones are winners.

Here we go.

Video Training Goes Hand-in-Hand With This Workbook

You'll find your video training that goes along with this guide at:

<http://www.jobcrusher.com/freeaffiliatetraffic>

It's important that you follow along with the video seminar as you complete the lessons in this workbook. The two go together and combined will get you the best results.

IMPORTANT: While we realize it's common sense, it's important to know that the results we share with you are not average or typical. We're sharing extraordinary results because it's important to showcase what's possible, but in no way should that be considered a promise of similar results. Your results may vary.

YouTube Affiliate Marketing Strategy: The Easy Way to Get Free Traffic

This strategy is an easy way to get FREE traffic from YouTube, that actually converts. That's because it's warm or even HOT traffic, as opposed to cold traffic.

What do I mean by "HOT" and "cold" traffic? Here's an example to illustrate:

Let's say your car breaks down in your driveway and some random stranger walks up and says, "you should take your car to [some mechanic's shop]."

You don't have any idea who this person is, what his motives are, if you should trust him or have any reason to even listen to him, so you probably won't take his advice.

But if your neighbor or your best friend who knows a lot about cars tells you "I've got the perfect mechanic - great guy, very trustworthy and does an amazing job and he'll hook you up."

You're probably going to listen to the person you trust over the random stranger, right?

That's why this strategy uses HOT traffic - or traffic from a person that they trust.

Why YouTube is Powerful

Content Creators

People are uploading videos to YouTube at an astounding rate every day. Across just about every niche market, there are content creators / YouTube channel owners who have a loyal audience of people who look up to them, admire them, and can't wait to see their next video.

Some of these content creators put their blood sweat and tears into building their YouTube channel and growing their audience (which can sometimes be quite massive!). A lot of time they're creating content that they're extremely passionate and knowledgeable about, and their audience looks up to them and trusts them.

These are the neighbors and best friends who can send you HOT traffic.

Not only is it HOT (recommended) traffic, **it's also FREE.**

Who This Works For

This strategy is perfect for affiliate marketing in just about any niche. (It also works for your own products and services too, but for these purposes we'll be talking about affiliate marketing).

This works best with a product in the \$27-\$30 range. The reason is, the price is not too high and not too low. And if possible, stay above \$20.

Why This Works

YouTube has been going through what's been called the "YouTube Adpocalypse" which has made it more difficult for channel owners to monetize their videos and channel and make money.

And because most of them are NOT marketers, most YouTube channel owners do not know how to make money. Especially because a lot of them are doing it on the side as a hobby.

That's where we come in.

Most YouTube content creators make about \$1-\$2 per thousand video views. We're going to come in and present them with an even better, even easier way for them to make money.

Instead of a few dollars per thousand views, we can offer them \$5-\$7 per sale. An offer that converts will produce MUCH more money for both you and the YouTube channel creator.

You're creating a win-win.

Overview

What we're going to do is find YouTube channel owners with an audience that they don't know how to monetize and get them to recommend our affiliate offer in exchange for a commission.

SIMPLE WIN-WIN.

Think of the content creators as artists who simply don't have the business savvy to make any significant income from their passion.

That's where you come in.

Your job is to match an affiliate product with content creators who have a built-in audience, so the audience benefits, and both you and the content creator make money.

The Steps

1. Find an affiliate product
2. Search for YouTube channels in your niche
3. Make a list of potential channels to partner with
4. Contact the channel owner
5. Repeat

Yes, it's simple. Yes, it's incredibly effective.

You'll be surprised how it only takes a few good relationships with channel owners to get a steady flow of traffic to your affiliate offers on a daily basis, for FREE.

BUT, it's important that you do it right.

You absolutely HAVE to start with an offer people want: you affiliate product. Sometimes you won't find the winner on the first try. But that's not an excuse to just give up. Like with any business, there is some testing and learning that you have to do to figure out what your market wants.

Once you've got your affiliate product, the key is finding the right YouTube channels to partner with.

What We're Looking For:

Channels with 10k - 50k subscribers. The reason: a channel with 10,000 subscribers could very likely be just a hobby for the channel owners.

Even at 50,000 subscribers, they still probably aren't making a full-time living from their channel (unless they are already implementing other monetization strategies.)

YouTube content creators normally only make about \$1 per 1,000 visitors. So we can come in and offer \$7 per sale if they put your link in the description. (And they'll make even MORE if they start each video with an intro telling people to check it out).

We're looking for videos with NO MONETIZATION LINKS in the description of the video. (If they have links to their social media and other videos in the description, that's fine. Just as long as they don't have links to some kind of offer or opt-in).

Remember: we want to find the channel owners who NEED OUR HELP.

Notice this video description below DOES have links to affiliate products. This YouTube channel owner in the golf niche does NOT need our help.

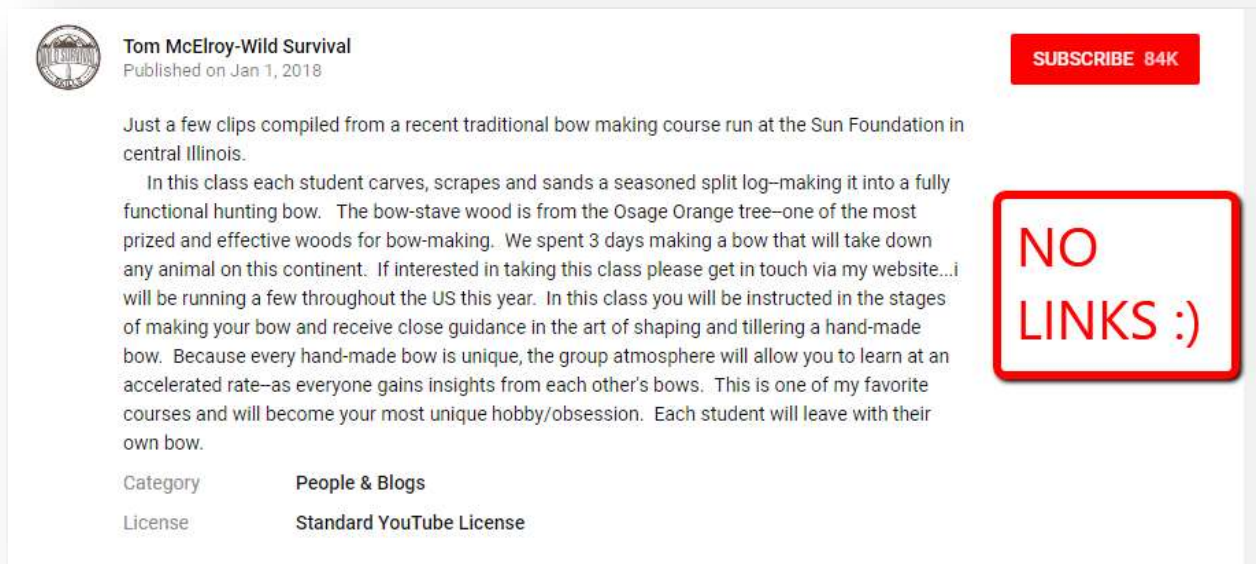
The image is a screenshot of a YouTube video description for the channel 'Seb On Golf', published on Feb 10, 2018. The channel has 96K subscribers. The description includes a thank you message, a call to subscribe, and several links. Two links are highlighted with red boxes and red arrows pointing to them from a red box labeled 'LINKS :(':

- Shop for my Taylormade Golf Clubs here- <https://www.taylormadegolf.eu/>
- Find some of my Adidas Golf gear here- <http://bit.ly/2m1Yopv>

Other links in the description include:

- <https://www.youtube.com/sebongolf?sub...>
- <https://youtu.be/c5kjU0Ohf84>

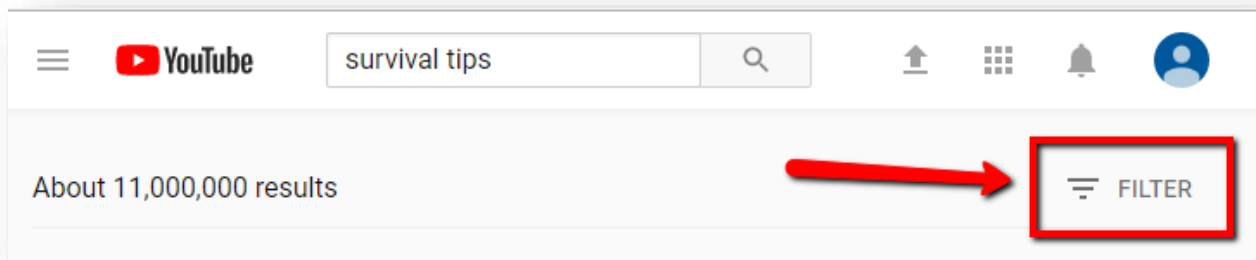
We want to find video descriptions that look like this one, in the survival niche:



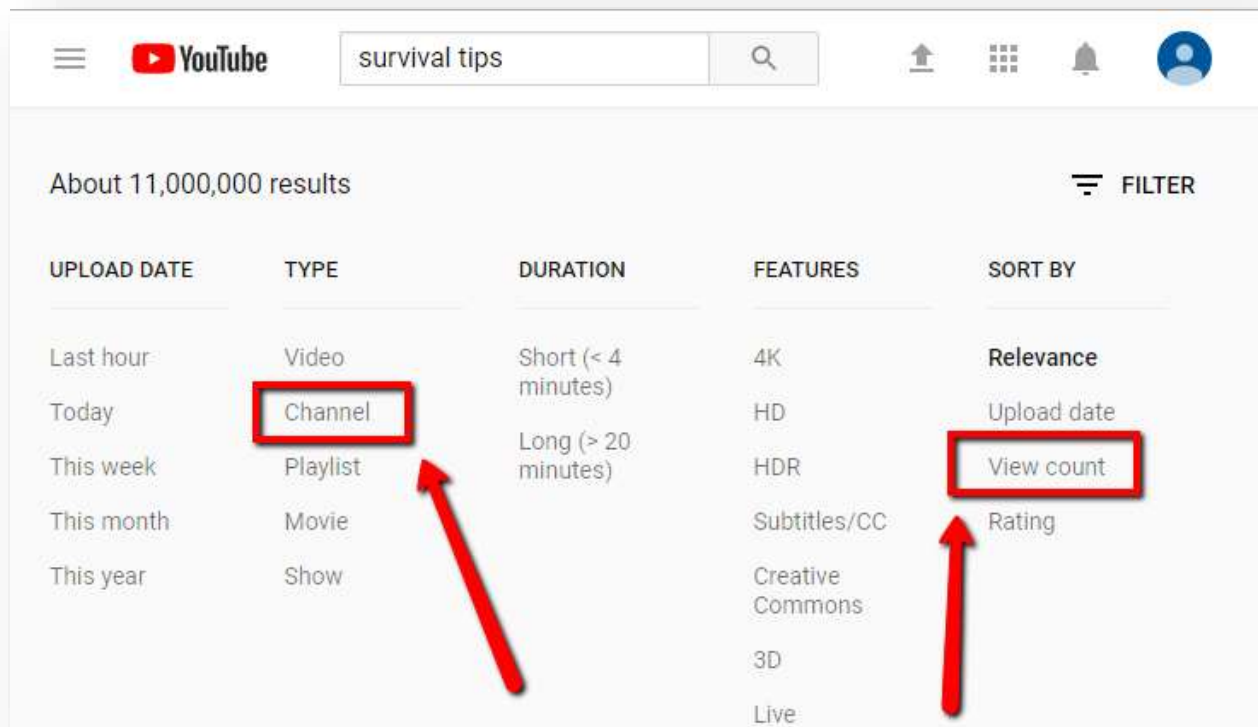
He's got 84k subscribers and is not linking out to ANYTHING in this video description. This is a perfect example of somebody to add to your list of channel owners to contact.

Pro Tip:

When searching for YouTube channels, use the YouTube search filter.



Then, click on "channel" & "view count".



Now YouTube will show you the search results of the channels with the highest views, down to the lowest to help you easily find the right channels for you.

Each niche is going to be different, so use everything here as a general guideline, and know that your niche might be slightly different. The ideal channels in your niche might be 50k - 100k subscribers. It just depends.

The important thing is to spend some time looking at the channels in your market, and see which ones are monetizing (linking out to an offer or an opt-in) and which ones are not.

Then, make a list of all the YouTube channels you could potentially partner with. You can write them in on the next page, or use a spreadsheet, notepad or some other digital document.

Pay attention to the number of subscribers, the channel name and the URL.

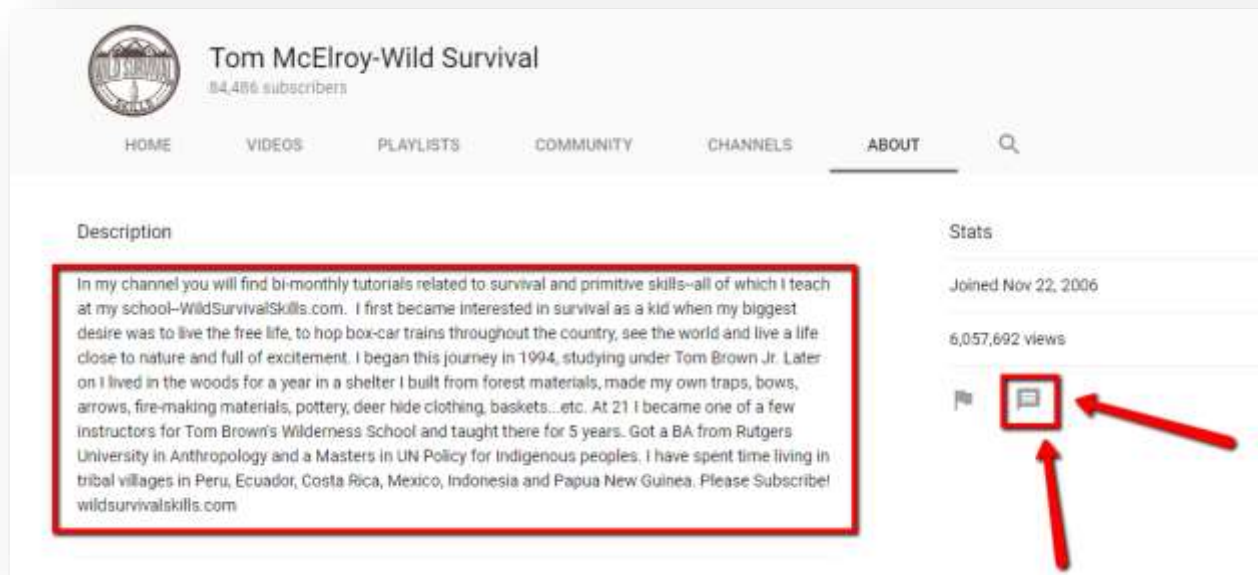
Name of Channel	URL	# of Subscribers
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2		
3		
4		
5		
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Contact the YouTube Channel Owners

Now that you have your list, this part is easy.

REMEMBER: this is a WIN-WIN scenario you're bringing to the YouTube channel owner. Many channel owners have no idea how to make money with their channel and their audience, so when you find those people, you're really helping them out.

Just go to their YouTube channel and click on the "About" tab.



Sometimes the channel owner will put their business email in the description. If not, click on the message icon to send them a direct message.

Keep in mind that not all of them will respond. That's OK. People are busy, and sometimes just because they don't respond the first time, doesn't necessarily mean they aren't interested.

Don't be afraid to be persistent. Remember, you're doing them a favor by helping them make more money. But obviously, you always want to be polite and courteous. Being rude won't build any relationships.

What To Say

It never hurts to stroke their ego a bit, so start by telling them that you loved one of their videos and be specific. (It helps when you are actually interested in the niche).

Then tell them that you have a product that would be perfect for their audience, and offer to give them 50% commissions, or \$5-\$7 per sale or whatever you want to offer.

Example: let's say your product is an outdoor survival guide, and you made a list of YouTube channel owners in the survival niche. Here's what you might say:

"Hey [channel owner], I just watched your video about lighting a fire in the wilderness without any matches, and I love how well you explained everything! I can tell you put a lot of time and effort into your videos, and I know it can be difficult to earn money from your awesome content.

I'm reaching out because I have an awesome outdoor survival guide that would be perfect for your audience, and if you promote it, I'll give you 50%."

Template:

*"I just watched your video about **[specific video topic]** and I really enjoyed **[something specific from that video]**.*

*I'm reaching out because I have **[your affiliate product]** that would be perfect for your audience, and I'd be happy to give you **[dollar or percent amount]** of each sale if you will promote it."*

Is every single YouTube channel going to work with you? No. But that doesn't matter.

It's a numbers game.

With just a few of these channels sending traffic, you can start to quickly get results.

So don't get caught up focusing on a certain YouTube channel. If they don't respond or don't want to partner with you, NO BIG DEAL. Move on to the next one.

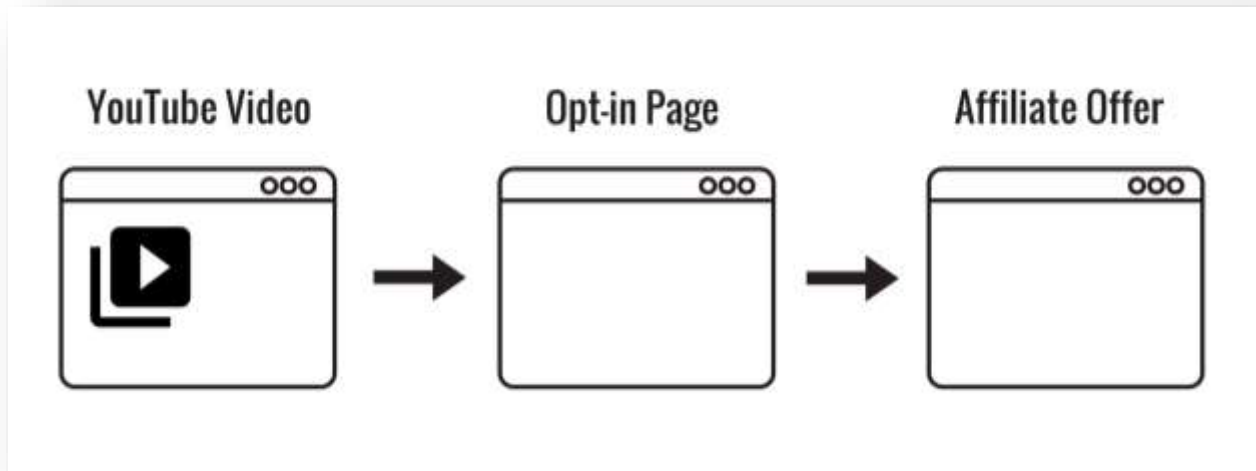
The key to making this work is **finding the right channel owners**. It's important to find some of the smaller channels (small compared to the HUGE channels - we're looking for 10k-50k subscribers) who don't know how to monetize yet.

Some YouTube creators publish multiple videos every single day, so the traffic can start rolling in pretty quickly.

Advanced

Instead of sending the traffic straight to your affiliate offer, why not build an email list at the same time?

From the YouTube channel, link over to an opt-in page so you can capture the lead first. It's called an affiliate bridge page and it allows you to grow your list before sending them to your affiliate offer.



Now you can build your list and email them with offers that you know they're already interested in.

Potential Next Steps

Once you have a few of these sending you traffic and you're making some money, you can always hire a virtual assistant to do the YouTube channel hunting for you.

Pro Tip:

Use a different bitly link for each YouTube channel.

Affiliate Offer Review Strategy

It's natural that prospective buyers of products will have questions about the product and even about the purchase process and the merchant they may buy it from. Unless they already have some history of buying from the merchant, the consumer may not feel enough trust to go ahead with the purchase, at first. That's one reason people seek out product reviews before committing to buy.

Prospects will often consult friends or sources they trust to see what they think about the purchase and they'll look for independent opinions on the product, as well. The Internet makes this easy.

All a prospective buyer needs to do is use a search engine to find reviews of the product. Reading or watching those reviews will tend to reinforce their decision.

Part of the reinforcement comes from the information contained in the reviews and part comes from the sense of trust consumers feel from an independent reviewer reporting on the product in an honest fashion.

As marketers, that provides us with an important opportunity. By producing timely product reviews of niche products, we can offer this independent view of the product, supporting the prospects' decisions.

This benefits the buyers by offering this different perspective, possibly including different aspects and benefits of the product in addition to the ones mentioned in the merchant's sales copy. Our timely review also helps send pre-qualified traffic to the product offer, which benefits the seller.

Finally, this review strategy helps us as marketers because we can leverage Search Engine Optimization for free search traffic and earn an affiliate commission if our visitors buy the product we review.

Does this really work?

Since the review articles you publish are eagerly consumed by people seeking reviews, and because Google and other search engines 'know' this and prefer the exact format, knowing reviews like yours will satisfy searchers, the traffic and setup costs are really minimal.

That means, with some quick setup, your review article can easily rank at or among the top results on Google, meaning most of your affiliate commission from sales you lead to the product is profit.

Here's an example where a single blog post review of a product sent 453 buyers to a product, generating over \$1.00 per visitor:

When you see how simple the setup is, you'll understand how nice a return that is!

What You Need to Get Started

1. High-quality product
2. Bonuses
3. A WordPress blog
4. A well-constructed article
5. An auto-responder to capture the buyer leads

You'll need a **high-quality product** in your niche to promote.

This should be a new product that is about to launch soon. If the product already exists in the market, under the same name used in a re-launch, it's likely there is already an existing, solid search result for it, ranking at the top of search engines. That will make it tougher for your new blog review article to take its place. Also, if your timing is right, your review article will not only be the top result, but probably it will be the only result for quite awhile.

Just as with new movies or books, consumers will tend to search for information about a new product as soon as hints of it are announced. A buzz begins to build and the people most eagerly anticipating the product will search for more information. That's why the timing of your review is important.

Bonuses.

You'll need some kind of bonus product to offer your review article readers. This will be something that enhances and adds value to the product you're reviewing, but it can be something relatively simple. Desire for the bonus product is what will enable you to entice your readers to your mailing list and appreciation of the bonus helps to reinforce the readers' buying decision. Custom bonuses are preferable to private label rights (PLR) bonuses or ones provided by the vendor, but all three types of bonus can work.

A WordPress blog.

It's possible to make review articles successfully on other platforms, but a self-hosted WordPress blog is the strongest option because it is easy to customize, fully under your control, and it is common enough that intelligent search engines will recognize it's 'fingerprint'. That is, no unpredictable element from other types of blog platform will unexpectedly reduce the chances your review post will rank well for its search terms.

A well-constructed article.

Use a well-established template to guide you in writing your review. The template makes it more likely that Google and other search engines will recognize and rank your review prominently and it also is a proven method of showing the strengths and weaknesses of the product and still getting users to click through to the offer and consider buying.

An auto-responder to capture the buyer leads.

This element is optional, but capturing buyer leads to an email auto-responder list gives you a powerful resource because you'll be able to contact these people who know, like, and trust you, with follow-ups and further related offers, too.

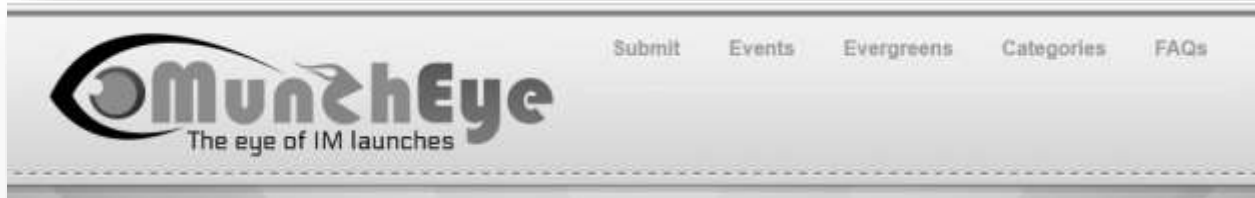
Overview

1. Find a Product
2. Go through the product, create your bonuses, or ask for/find bonuses
3. Create a download area and an email list to capture leads
4. Connect opt-in page/bonus download area to the offer
5. Create your review blog post

Step 1: Find a Product

In some niches, there are forums or other resources specifically dedicated to tracking the release schedule of upcoming products related to that niche.

For example, in the Internet Marketing niche, MunchEye.com maintains an up-to-date product launch calendar.



In other niches it's necessary to do a bit more research and ground work on your own to track down upcoming products. You can always use Google Search to find "{niche} product launch calendar" and "{niche} affiliate program".

As you learn more and become more established in the niche, you should work to develop contacts so you can learn in advance about upcoming launches, even if nobody has published such a calendar for your niche.

Looking For a Product

When you find an upcoming product to promote, check out their JV page to see if it's exciting to you. If so, it should excite others passionate about the niche. Sign up for product launch notifications, if such a resource is available, or reach out directly for more information and updates.

Look for products launching at least a week in the future, but possibly as much as 2-weeks later. You'll need time to contact the vendor, to examine the full product so you can give a genuine review, and to produce or acquire your bonus.

If you are faced with lots of optional launches to promote, you can high-grade them, prioritizing the ones that appear most-ready for you to promote. Disorganized or poorly prepared launches may need more time to be ready for you, so it's probably safe to move on.

Take a look at the cost to the consumer; higher-ticket items will tend to provoke more buying resistance. Note that some affiliate offers even have contests that offer an affiliate prize reward for affiliates who are top sellers.

Resources you can look for from vendors for their launch include: email swipe copy, sales page previews, product bonuses for affiliates like you.

With a bit more experience working with various vendors in your niche, you'll have better knowledge of which ones have better products. You'll also be able to build relationships with established businesses in your niche.

Once You Have a Product

When you find a product you want to promote, sign up asking to promote it via their form or email address. Often, there will be a specific affiliate promotion channel, separate from the general contact mechanisms for a product's site.

If you find the offer via an organized 3rd- party launch calendar, the links to the launch details will probably get you directly to this contact channel, but if you reach out via their main website, search around a little bit, often there'll be a separate affiliate or business info contact, perhaps in the website footer.

Signing up for their affiliate promotion may include a step where you can obtain a review copy, but in some cases this is not automatic, so you should ask for one.

Contact Template

Here's a handy contact template you can use and adapt, provided by expert marketer, Reed Floren, who has perfected the review-marketing method. He's well-known in the Internet marketing sphere, but in other niches, his name may be less recognizable, so use this template as a jumping-off point to base your own outreach efforts on:

"Hi {name}, I am a student of Reed Floren and would like to promote your product, {product name} using his bonus promotional strategy. Can you please send me review access to {product name} so I can create my custom bonuses? Thank you, {your name}."

It's also worth reaching out to the vendor simultaneously via Facebook or Skype or other channels to request review access, since different companies pay attention to various contact methods.

Step 2: Go Thru Product, Create Bonuses or Ask/Find Bonuses

Once you have review access to the product, go through the entire content so you're very familiar with it.

The review you write is not only meant to help your article rank in search engines, it's also vital that the review content be valuable to your readers. Consumers who are in your chosen niche will appreciate the benefit from the insights from your review.

That will help them know, like, and trust you enough to take your bonus and buy through your link in the review. This is nearly impossible to do without knowing the content of the product properly, so take the time to consider it properly.

Some launches will provide bonuses for affiliates to use as a gift to entice users into taking action, joining an email notification list, etc. The benefits of using a bonus provided by the vendor is that it may be very appropriate and compatible with the main launch. It'll be quicker for you to go this route, and it'll be less expensive than if you buy pre-created, but there's a good chance your bonus will then be the same thing every other affiliate is offering!

That's not necessarily bad; some bonuses provided by the launch will be slightly older products like courses that were sold a few months, or a year ago, but very closely related to the product you're reviewing. Combined with a custom bonus of your own, this can be powerful.

PLR

One option to offer a more unique bonus for your review link is to use Private Label Rights (PLR) information products. That means you'd be buying some non-unique third-party bonus product to offer, but it may not be completely congruent to the offer in the launch.

Provided other affiliates don't happen to use the same PLR product, this option will provide a nice perceived unique benefit to your visitors.

PLR info products are available for a wide variety of niches, so use a Google search like "{niche} PLR" and you should get some choices. The cost and quality level of PLR content will vary wildly, though. Be certain you review your bonus, if you didn't write it yourself. It's not uncommon for PLR content to have nice style and formatting for the first few sections and then messy, poorly edited junk for the rest.

Custom Bonuses

The strongest option, by far, is to create your own info product after you have fully reviewed the sample for the launch. In most cases an info product will be the easiest bonus to produce.

Things like walkthroughs, guides, additional information and case studies involving the product can offer great value.

Once you have a proven audience that drives sales, you can explore options like a private webinar with the product creator for your buyers. It's also not always necessary to make lots of bonuses for a launch. Even just one or two good bonus products can provide the benefit you need to boost sales and to build your list.

If your custom-made bonuses are good-quality, you can use the same bonus offer to promote other products in the same way, or update or otherwise transform the bonus so that it doesn't bore your subscriber list, for any who have purchased through you before.

Next, we'll look at how to use the bonuses to leverage sales.

Step 3: Create a Download Area & Email List to Capture Buyer Leads

Once you have your bonus or bonuses created, you should do this optional, but highly recommended step of setting up an auto-responder service to let you build an email list of your followers and a delivery method for your bonus pack.

In simplest terms, the bonus files can simply be stored on a cloud storage service and the bonus file links can be delivered once your prospects sign up and become an email lead for the launch product. That way, in your product review article, you can entice the readers to get the bonus package and product link by signing up to your email list.

After they sign up, the autoresponder service that handles their subscription will send them to a thank-you page containing the link to the bonus. If you opt to skip this step, then you can still send people from your review to the affiliate offer and get credit for sales, but you'll lose the opportunity to contact this audience that demonstrated interest

If you have just one or two small files for your bonus, it's possible to upload to your WordPress site and share that link directly with your buyers, however this is not recommended, since it's possible for users to redistribute your link, causing stress on your site's bandwidth as well as potential security issues.

Instructions on WordPress.org showing how to upload files to your WordPress site:

https://codex.wordpress.org/Uploading_Files

A method that's just as easy, but insulates your site from these problems, is to upload your bonus offer files (of nearly any size you might want) to a cloud storage system such as DropBox and share that link with your buyers.

Here is the link to DropBox's instructions on how to give view-only access to your files with shared links: <https://www.dropbox.com/help/files-folders/view-only-access>

If the vendor's affiliate system is set up for it, like JVZoo and WarriorPlus are (both mainly are in the Internet Marketing niche), you can send users who bought through your affiliate link to your thank-you page for their bonuses, once they've been added to your email list. You'll end up with a list of proven action-takers you can market related products to in the future.

You can also easily set up a straightforward squeeze page, designed to encourage users to opt in to your mailing list and receive the bonuses that way. All the major autoresponder services like GetResponse or Aweber have a feature to let you build a simple form for email signups and you can then configure those forms to redirect users who sign up to a thank-you page.

Each autoresponder platform is a little different and each has complete how-to instructions on their own site to show how to do this.

For an example of this in action, fill out this simple form to see an effective bonus delivery thank you page:

https://app.getresponse.com/site2/cpimprbonus?u=SG0B&webforms_id=9836401

With this setup you'll have the buyer on your list, so you can contact them with new messages, future offers. This setup helps avoid many of the support requests that other systems will tend to generate. Users will also tend to put in their best email address because they want to get the bonus.

You can also configure your autoresponder to respond with a welcome email to any users who buy and sign up for your bonus, thanking them for the purchase and reminding them where to get the bonus. Here's a simple template for such an email, which you can adapt to suit your case:

Thank you for buying (PRODUCTNAME) through my link. I hope you enjoy it as much as I did. Be sure to download the custom bonuses I made here. (LINK TO BONUSES) I look forward to keeping you up to date on other products that are ground breaking and will help you with your internet business. To Your Success, (YOURNAME).

Step 4: Connect Opt-in Page/Bonus Download Area to the Offer

As mentioned in step three, getting buyers to subscribe to your email list in order to get your bonus is an optional, but highly-recommended step, however you can skip the intermediate setup step of getting users to subscribe on your squeeze page and connect them directly to your bonus download page to obtain the offer.

In that case, just send the buyers directly to the download link on DropBox or wherever you stored the bonus file.

If you're still tempted to go the 'easy' route and skip the list setup, remember that not only are proven buyers worth 10-30x what a freebie-seeking prospect is, having those buyers on your email list also makes the bonus delivery process a lot smoother and more positive, since your follow-up email will reinforce the directions and ensure the user gets the bonus.

In the Warrior Plus and JVZoo systems, when you are approved to promote an offer as an affiliate, the bonus delivery setup process is very simple. Other systems used for other affiliate offer management may look a little different, but they'll tend to include the same basic functionality: either you'll enter the details for your autoresponder so the buyers get redirected after purchase to sign in for your bonus, or you can enter the bonus offer download URL.

Those are the two main ways to deliver your bonus, but what about creating the review article, itself?

Step 5: Create Your Review Blog Post

The review article is really what drives this method. It not only does the job of convincing users to make a purchase, if the product you review is something that'll suit them, it also generates its own traffic by ranking well in the search engine results. Here's how to make sure it does a good job at both tasks:

The review blog post creation step is last because it's so easy to do. In fact, an effective review post can look as simple as this example promoting a product called Pimpr:

<http://www.reedfloren.com/pimpr-review-full-guide-getwow-188-exclusive-pimpr-bonus/>

The review post should be live before the launch and then you'll want to update it once the launch is live, so be sure to plan that and to stick to the schedule.

From the example link (above), you'll see that the review starts with a set of simple questions readers are likely to have about the product, with accompanying answers.

You can follow the same simple formula by asking and answering the same general questions about the product you're promoting:

- What is {product}?

- What makes {product} special?
- Does {product} really work?
- Who should buy {product}?
- When should you buy {product}? The answer to this question will be something you'll want to update after the product launch is live.
- Explain your special bonuses and consider the example use of scarcity to encourage readers to take action. In the Pimpr example, Reed tells readers that only 100 bonuses are available. Make sure to clearly explain how to claim the bonuses!
- Describe each bonus, both in terms of its general benefits and any benefits that are directly relevant to the main product you are promoting.

In Reed's example, he sums up the total value of the bonuses and then reminds users how to get the bonus, telling them exactly what actions to take.

You can add keywords to your review. The obvious ones to include are {product name}, {product name} review, {product name} bonus, and possibly the name of the person or company behind the product.

It's also worth adding your affiliate link to the product name each time it is mentioned in your review.

Get the Blog Template

You can access the template for this blog format so you can model your own reviews after, just go to this link: <http://www.jobcrusher.com/freeaffiliatetraffic>

You can download the link and edit in a text editor such as NotePad or TextEdit. If you use the "find and replace" function, you can quickly add the details for your product and then do a quick edit to add further specifics. Then you'll have a framework to write your product review.

For example, make sure to replace [PRODUCTNAME] with the actual product's name and [REPLACEWITHYOURAFFILIATELINK] with your affiliate link!

Create a new post on your WordPress blog and you can even model your title after Reed's example, obviously using your own bonus value and product name.

Copy your edited template document and paste into the "text" tab of your WordPress article.

Now you can proceed through the template, answering the questions for the product you're promoting, based on the review copy you examined.

Because of the careful use of this proven template, assuming you followed the directions, once you publish, your review should be found by Google and other search engines and begin ranking in short order. This is because of the vital timing of your review article publication, arriving on the scene just as people are beginning to search for the topic, but before there are many relevant links for the search terms like {product name} review.

Take advantage of things you can do to customize the review a bit with information that will help show the product in a good (but honest) light. Product screenshots or images that show hints of its features are great examples.

Avoid the temptation to adjust the template formatting too much. Part of what makes it quick-to-rank in search engines is the formatting and layout and order of the text.

Conclusion

You are now armed with two different strategies for getting FREE traffic to you affiliates offers.

You can use the Affiliate Offer Review Strategy to cash in on a new product about to be launched. Or you can use the YouTube Affiliate Strategy to build an evergreen flow of traffic to your affiliate offer.

So, pick one and get started!