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Presents

The 3-Step System That Lets You Copy & Paste Your Way To Profit!

COURSE WORKBOOK





The 3-Step System That Lets You Copy & Paste Your Way To Profit!



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Introduction

Welcome to “The 3-Step System That Lets You Copy & Paste Your Way to Profit!”

If you're holding this workbook in your hands, it means one thing: **you want to make money**. And you're in the right place. This is a system we've been using and perfecting for years, and it's been very, *very* profitable for me.

This is a complete A-Z system I've already used to generate \$3,466,882 by simply "copy & pasting" my way to a profitable online business. And that's just what a single one of our businesses made so far. It's how we've been able to do things like make \$27,840.06 in 7 days. And it's how a client of ours generated 5.8 million visitors in 90 days, (and over \$500k in revenue in just a few months).

The system consists of this workbook & our interactive online classroom where our team can chat with you as you watch a video presentation explaining step-by-step what you'll need to do next.

The online classroom is VITAL, so be sure you go here & register for your session right away:

<http://www.jobcrusher.com/copypasteclassroom>

IF YOU ATTEMPT TO START THE COURSE WITHOUT THE ONLINE CLASSROOM, YOU'LL MORE THAN LIKELY BECOME CONFUSED & WILL BE MISSING OUT ON IMPORTANT INFORMATION.

THIS WORKBOOK IS CREATED AS A WAY FOR YOU TO FOLLOW ALONG WITH THE VIDEO LESSONS YOU'LL GET IN THE CLASSROOM.

Now that we've got you registered, let's talk a little bit about your goals and why you're here reading this in the first place... Whether you're just looking to make some additional side income, or you want to build a brand new profitable business that lets you "crush your day job" or if you just want to increase the profits of an existing business...

THIS IS FOR YOU...

I recommend going through the guide and taking notes. In each section, I've included a few question and answer sections. There's space there for you to jot down answers to the key questions you need to consider to make this system work.

Results From This System

Some of my results:

\$3,466,882 in revenue by "copy & pasting" other people's content

\$27,840.06 in 7 days flat

Student results:

5.8 million visitors in 90 days

Over \$500k in revenue in just a few months

Go through the guide, and answer each question. Some questions are very simple, while others take a bit of thought... but it's VERY important you go through the training & actually write your answers down in this workbook. By doing this, you can **start taking action today**.

You know what the hardest part of starting a new hobby or project is? Actually starting. Many people dream about doing something like this, but few actually take the steps needed & take action.

Once you've completed this training and begin taking action, there's nothing to stop you from getting the results you're looking for.

And this is something where you can totally start small. You can let yourself get the hang of things before you start thinking about scaling up. You're a strong, smart, independent person. You have the courage to make it happen. I know you do.

So let's get started.

Your very first step is to go register for the online classroom. This step is VITAL, so be sure you go here & register for your session right away:

<http://www.jobcrusher.com/copypasteclassroom>

Here's a Quick Overview of What This Guide Covers

During your classroom training & inside this workbook, you'll find:

- **The 5 Common Roadblocks** That Hold People Back
- **The 5 Critical Factors** every business needs to succeed.
- **How this simple 3 step strategy lets you bypass those 5 problems** completely, making it a *lot* easier to start making money fast.
- **How to set up the initial framework** you'll need.
- **How to promote your new websites** and curated content.
- **How to optimize** your operation for maximum profits.
- **How to scale up** and expand your new income stream into a multi-million-dollar business.

IMPORTANT: While we realize it's common sense, it's important to know that the results we share with you are not average or typical. We're sharing extraordinary results because it's important to showcase what's possible, but in no way should that be considered a promise of similar results. Your results may vary.

5 Common Roadblocks That Hold People Back

There are five things that stand between aspiring entrepreneurs and business success.

1. Content writing

Spoiler alert: the way I create content is NOT the way that most people go about it. This system avoids the need to create original content, which saves an unbelievable amount of time *and* money.

Here's the thing: most people create their own content, totally from scratch. That takes a lot of time, energy, and in some cases, money.

But you don't know if that from-scratch content is going to take off or not. In this system, you use content that you already *know* your audience is into -- removing the guesswork and the labor from the content creation process. It also allows you to test quickly and find winners that can be scaled.

2. Product creation

To use this proven system, you don't need to worry about creating or sourcing a product.

3. Website development

You don't need to shell out a bunch of money for some fancy, over-priced web developer. This system uses "stupid-simple" websites that take almost no time to set up. Ask us about how we can even set up these sites for you!

4. Getting quality traffic

With the approach I'm teaching you here, you already have a *proven system* that you *know for sure* can drive the traffic you need. It's been tested, optimized, and perfected by yours truly.

5. Information overload

This one isn't as obvious, but it's a *huge* problem when you're new to all this stuff. Personally, I spent *years* trying and failing to start online businesses, and immersing myself in digital marketing strategy, before things truly "clicked." With this system, all you've got to do is just follow the guide. I've already figured out what works. You just need to take action for each step.

Again, this system *totally eliminates* the need to deal with any of those things.

Which is awesome. That basically means you've already dealt with 99% of the barriers that most people face when they start trying to make money online.

5 Critical Factors That Every Business Needs to Succeed

There are many, many kinds of businesses out there. Even if you're just looking at online businesses, you've got a lot of options.

Some people set up a Shopify store and dropship wholesale items from AliBaba or even AliExpress.

Other people use Amazon Merch to sling t-shirts for some extra cash.

Then there's affiliate marketing, of course. And there's blogging, becoming a social media influencer, creating YouTube videos... so many things!

But what do they all have in common?

Even stuff like that, which seems on the surface to have a pretty low barrier to entry, **requires five key elements.**

So what are they?

1. You need something to **PROMOTE**

You need something *makes you money*. But keep in mind, **you don't have to create the product**. You can promote ***other people's products*** and get paid a commission. It can be a physical product, or a virtual product.

And if you **do** have your own great quality product or service, fantastic!

2. You need an effective **PLATFORM**

You need an effective platform that you can use to promote your product. That comes in the form of a website where you can post and share content. We call them "Share Hubs."

3. You need highly targeted **TRAFFIC**

When I say traffic, I'm talking about ***visitors to your website***. Because if you don't have visitors, you can't make money, right?

You need a high volume of targeted traffic or it's very difficult to succeed.

4. You need **SPEED**

I'm not saying you need to make a million dollars overnight. But you need measurable results, quickly. It's important so you stay motivated, and so you can tell if what you're doing is actually getting results.

Without that speed where you can get quick, measurable results, it's hard to continue and to become successful

5. You need to build **ASSETS**

Assets are things that are **valuable over time**. I see many people teaching strategies and tactics that are great opportunities, but they have no long-term value. So if they wanted to sell their business to someone in 2 years, it doesn't have any value.

If you're not building assets, you're basically creating yourself a **J.O.B.**

Chances are, you're missing at least one of these things.

And there's actually one more "hidden" success factor, and that is...

TAKING ACTION.

Because all the information in the world won't do you any good without actually putting it to use and taking action.

Luckily, this **simple system** I'm about to share with you actually achieves ALL 5 of these critical success factors automatically.

So let's get started!

Factor 1: What to Promote

If you've already got a product to promote, that's great! You're a step ahead.

BUT, if you don't have a product of your own, that's great too! Because you don't *have to* create your own products, or go sourcing products from China or **ANYTHING** like that.

As you move forward and become more advanced, you can create your own products!

But for now, especially when you're just beginning (and especially when you want **speed**) - the easiest way to start making money is to promote someone else's product that is **proven to sell** and collect a commission.

This model is known as "affiliate marketing."

And keep in mind, even if you already have an established business, you can use this strategy to create an additional revenue stream.

You can find products in all kinds of places.

- Clickbank.com is a great resource for infoproducts like ebooks, online courses, and more.
- The Amazon.com Associates Program is a longtime staple of the affiliate marketing world. It's awesome for physical products, not to mention books through Kindle. Everyone knows and trusts the Amazon brand name, making it easy to make sales.
- Share a Sale is yet another resource where you can find affiliate products to promote.
- CJ Affiliate by Conversant, formerly known as Commission Junction, is also a good place to look.

It depends on your niche, but quite a few well known retailers have independent affiliate programs of their own. This includes clothing brands like Urban Outfitters and Hot Topic, big box retailers like Best Buy, and more.

How do you select these profitable products?

Choose products that *solve real problems or help people reach goals*. Once you've chosen a niche market (see below), focus in on a *specific problem* within that niche that you can solve.

"Weight loss" is a niche. It's pretty broad, though.

What's a specific problem you can solve within that niche? Examples might be "how to drop a dress size in 30 days or less," or "lose weight without giving up junk food," or "how to lose weight with the paleo diet."

You can find products designed to solve those exact problems. For example, you might find an info product that provides everything someone needs to lose a dress size in under a month: exercise regimens, meal plans, dietary advice, and more.

Choose products that are proven to sell. Go with products that already have pretty good sales figures.

On Clickbank in particular, this means choosing products with high “gravity” that pay out well, as well as having good sales overall. On Amazon, look for products with lots of positive reviews and a four and a half to five star rating.

You want things that you already know that people are willing to buy, and that you know are quality.

Not sure which market/niche to go into? No problem. Start by looking for a market where problems exist.

Choosing a Niche Market to Cash in on

A “niche” is just a focus area, basically. There are broad niches, then narrower “subniches” inside them. Something like “fashion,” “beauty,” or “electronics” is an upper level umbrella niche. It’s an area of focus.

If you choose fashion, for example, you’ll be promoting fashion related products. That could mean clothing, jewelry, and handbags.

You’ll be curating fashion related content from popular fashion magazines and fashion blogs. You may draw from sources like Vogue, Style.com, Elle.com, and The Edit.

But “fashion” is kind of broad. There’s a *lot* to talk about there. There’s men’s fashion, women’s fashion, clothing, jewelry, scarves, handbags, fashion design, careers in fashion... you get the picture.

So what you want to do next is narrow it down. What’s a narrower topic that fits under the “fashion” umbrella?

How about “jewelry.” But you’ve got several subcategories there, too.

There’s fine jewelry, but there’s also what you’d call “fashion jewelry” or “costume jewelry” -- “fast fashion” items that don’t cost as much, are made from cheaper materials, and aren’t meant to last as long or retain their value in the long term.

So let's say you go with "fine jewelry." You could go with that, but you might want to narrow it down at least one more time.

How about "wedding jewelry?" After all, most people get married at some point. And nearly all couples have wedding rings, and usually an engagement ring, too.

Not only are these common purchases with a big audience, but they're also *high dollar* purchases.

An engagement ring usually costs thousands.

So if someone buys a \$15,000 diamond engagement ring through one of your affiliate links, that's a pretty big chunk of cash for you as well.

See what we're saying?

You want a specific niche that solves a particular problem -- in this case, the problem of finding the perfect wedding jewelry. And ideally, you want a high value niche. Things that cost a lot, like diamond rings, can be a great choice for exactly that reason.

Now, I do want to point out that you don't want to go *too* narrow.

"5 karat diamond engagement rings made from platinum coated 18 karat white gold with diamond pavée accents with rose gold underneath" is too narrow.

You won't find enough relevant content, *or* enough products to promote. Plus, you're looking at a much smaller audience.

So there's a level you're going for in a "Goldilocks zone": not too big, not too small, but just the right size.

Here's how you can start choosing a niche of your own.

Choose your niche. Brainstorm a list of 3 broad niches.

Pick the one you think is best. It doesn't have to be something you're passionate about, but it should at least be something you're interested in (otherwise you may get bored and not want to continue). Then, for each broad niche, select 3 narrower subniches.

Here's a hint for doing this: for physical products, check out Amazon's categories and look at all the different subcategories you'll find there.

For infoproducts, you can do the same with Clickbank.

Example: Fashion → Apparel and Accessories → Jewelry and Watches → Jewelry → Women's Jewelry → Fine Jewelry → Wedding Jewelry.

Niche 1 _____

Subniche 1 _____

Subniche 2 _____

Subniche 3 _____

Niche 2 _____

Subniche 1 _____

Subniche 2 _____

Subniche 3 _____

Niche 3 _____

Subniche 1 _____

Subniche 2 _____

Subniche 3 _____

So to start out, let's do a little brainstorming.

Who do you think the audience for your chosen niche might be?

How do you think they might go about buying products in your niche?

What do you think they're looking for in a product that can solve their problem?

What emotions and desires are associated with the problem they're trying to solve?

Brainstorm 3 possible names for your site.

Choose something brandable, and don't worry too much about keywords or anything. It should be pretty clear what your site is about, though. By the way, you can come up with more than 3.

Site Name Idea 1 _____

Possible URL 1 (.com) _____

Possible URL 2 (if .com is taken) _____

Possible URL 3 (Ditto) _____

Site Name 2 _____

Possible URL 1 (.com) _____

Possible URL 2 (if .com is taken) _____

Possible URL 3 (Ditto) _____

Site Name 3 _____

Possible URL 1 (.com) _____

Possible URL 2 (if .com is taken) _____

Possible URL 3 (Ditto) _____

Choose 10 products that solve a specific problem in your niche. Jot them down below, with their URL and any other info you'll need for future reference.

1. Product: _____

Problem It Solves: _____

2. Product: _____

Problem It Solves: _____

3. Product: _____

Problem It Solves: _____

4. Product: _____

Problem It Solves: _____

5. Product: _____

Problem It Solves: _____

6. Product: _____

Problem It Solves: _____

7. Product: _____

Problem It Solves: _____

8. Product: _____

Problem It Solves: _____

9. Product: _____

Problem It Solves: _____

10. Product: _____

Problem It Solves: _____

Factor 2: The Platform

This is the part where you put together a website. And in this case, it couldn't be easier. We can even set them up for you!

Now, you might be thinking, "Gosh, isn't that kind of complicated or expensive? Don't I need to look for a theme, or hire a developer, or figure out WordPress for myself?"

In a lot of cases, that may be true. But not here.

We use simple, **push-button** yet extremely powerful sites that are ridiculously **fast and easy** to set up.

We call them 'Share Hubs.'

As you've seen by now in the online classroom, you'll be implementing a super simple website we like to call a "Share Hub."

Go to <http://www.jobcrusher.com/copypasteclassroom> to watch the video training that accompanies this workbook, and watch us demo these super simple but powerful sites.

It doesn't matter what niche you choose, or who your target audience might consist of.

What I've found over the years is that **this simple, easy-to-set-up website structure is universally effective.**

The website's front page is simply a list of the latest content you've posted on your share hub. More recent articles are linked in the sidebar, too. And it's also designed to easily generate leads, but more on that later.

This structure works.

You can apply this to literally just about anything. If there's a market for it, it's fair game. Fashion, beauty, weight loss, electronics, home improvement, entrepreneurship... the list goes on.

Ask your classroom faculty member in the live chat about how you can get us to build your share hub for you!

Factor 3: Traffic

By traffic, we're talking about actual *visitors who go to your website*. Of course, your website can't be nothing but sales pitches.

You need to attract people with **great content**.

The good news is you don't have to create the content. Let me explain.

HOW MOST PEOPLE CREATE CONTENT

Sure, you could write content yourself, but that's a *major* slog. When you do it yourself, it's exhausting. If you outsource it, it's expensive.

First, you have to figure out what to write about. That means doing research to figure out what your audience wants to know.

You can look at social media hashtags, SEO keywords, and things like that. Also posts on places like Reddit and Quora.

Then you have to select a topic and start outlining the structure of the article.

Actually writing it will require even more online research, so you can find the information you need. The less you know offhand about your niche, the harder this will be.

Once you have a draft completed, you're still not done. You need to edit and proofread it, too.

As you can imagine, it takes a lot of time to create just *one* blog post. And that's to say nothing of video content.

So it's difficult or impossible to do this at scale, especially all by yourself. Just one piece a day can be exhausting.

HOW I CREATE CONTENT

We've come up with a totally *different* way of doing content that's faster, easier, and a lot less of a headache.

The solution? Simply **find stuff online** that other people have created **that you can share**. These can be:

- YouTube videos
- Blog posts
- News articles

To put it simply, you do not have to take the time to create your own content.

It's about curating other people's content instead.

Find awesome content that's already getting tons of reads and shares. Then, collect it together in one convenient place (your Share Hub), so you can share it with your own audience.

You're adding value by choosing the very best content you can find in your niche, making it easier for your readers to find the best of the best. And this strategy is not only ethical and legal, it's also **extremely profitable**. As long as you credit and link back to the original source and use less than 40% of the original article, the sky's the limit.

To be clear, we're NOT trying to claim ownership of the content. We're very transparent about the fact that we're sharing something that we found, and always link back to the source article. Your readers will appreciate that you found awesome content for them - and they'll remember you when they think of that topic - and the original publisher is happy to have another inbound link to their site.

So where can you find great content? Just about anywhere!

Find some of the top blogs in your niche. Simply bookmark them, or you can use Feedly.com or another RSS feed service to centralize the latest content from all of them. Then, all you have to do is go in and pick out the most interesting pieces.

The key is it needs to be **interesting and engaging** to the target audience.

HOW TO CURATE CONTENT

At this point, you've found a piece of content that is going to be interesting and engaging to the audience. Let's say it's a blog post. You read the article and decide which portion of it you want to share. Simply copy that portion, paste it into your blog, put quotes around it and link back to the original source.

Then write a short introduction that puts things into context for your readers. You could simply start by saying, "I came across this really interesting article about ..." You do not have to be a professional writer to do this. In fact, most readers want to read something that sounds like it was written by their friend, not a business.

Let's look at an example. Let's say you find a great long-form article about losing weight with keto. One way to do this is to add extra value by putting a different "spin" on one section of a long article.

One of its subsections lists some of the best substitutes for carb-laden foods and ingredients. (For example, making "pizza" with crust that's made from cauliflower instead of grain flour.) You can curate just that one little section. (Keep it under 40% of the article's total word count.)

Then, give it a headline with a brand new spin. Maybe the original article's title was "Everything You Need to Know About Keto." And one of the sections goes over some substitutes for common carb ingredients in foods. That's something you can curate on its own, with its own headline.

Yours can be something like, "10 Delicious Keto-Friendly Carb Substitutes That Taste Even Better than the Real Thing." See how that works? Then you write a simple introduction that puts it into context for the reader, and link back to the original source where they can learn more about keto.

And it's even simpler with a YouTube video. All you need to do is embed the video on your blog and write a simple introduction. (Remember, YouTube video creators WANT their videos shared!)

HOW TO WRITE IRRESISTIBLE HEADLINES

Crafting great headlines is a fine art. Over time, you'll get a solid feel for what works best with your particular audience.

Here are a couple of tips to get you started:

Don't give too much away in the headline. You want a little mystery, so people want to click to find out exactly what you're referring to. "This Simple Trick Takes Inches Off Your Waist" does this better than, say, "Cutting Soda Out Of Your Diet Can Take Inches Off Your Waist." The latter gives away too much. The reader has no reason to click on the article, because the headline just told them everything they need to know.

Use BuzzFeed as a model for writing headlines. They are some of the best at creating headlines that get people to click. Now you may be thinking, "isn't that clickbait?" Well, not really. The term clickbait originally referred to if you clicked on an article thinking it's about one thing and then you get there and it's about something else. As long as the content actually delivers on what the headline says, you're good.

Craft headlines around your audience's desires and aspirations. What does your audience want? Beauty? Money? More self-confidence? A sense of safety? Self-sufficiency? To feel intelligent? Depending on your niche, it could be any of these things. There are basic things humans tend to want, and you can create alluring headlines by appealing to those things. For example, our "This Simple Trick Takes Inches Off Your Waist" headline appeals to your audience's desire for weight loss -- which is itself an extension of the desire for both beauty and self-confidence.

Here's how you can get started.

Find 5 of the top blogs in your particular niche. Jot them down below.

1. _____
2. _____
3. _____
4. _____
5. _____

Choose 5 great pieces of content. Jot down the title and URL below.

6. _____
7. _____
8. _____
9. _____
10. _____

For each piece of content above, choose one of the subsections. (Most online articles have multiple subheadings.)

1. _____
2. _____
3. _____
4. _____
5. _____

Now, come up with a great new headline based on that one individual subsection.

1. _____
2. _____
3. _____
4. _____
5. _____

Each piece like this can be posted on your new website as its own individual blog post. Just put together a little introductory paragraph and a conclusion and publish them on your Share Hub.

Then you take the link from your Share Hub and post it on Facebook and social media.

That's how simple it is. You find something cool to share, you curate it and publish it on your site, and then you share your blog post! It's no more complicated than what most people do every day, sharing stuff with family & friends on social media.

So there you go!

Now you've got your very own blog content -- without needing to write articles of your own.

This is super, super fast. You can queue up a week's worth of content in just a couple of hours on a Saturday afternoon.

Factor 4: The Speed Boost

The web is a big, crowded place. "Build it and they will come" never, ever works. You need to actively *promote* your content if you want to gain any traction.

And it's important - especially early on - that you get fast results. Now I'm not saying you need to make a million dollars overnight (it would be nice, sure), but you do need some results that you can see and measure, so you feel like you're making progress. It's critical so that you stay motivated and you stay persistent because success doesn't happen overnight.

Facebook's can seem overwhelming if it's completely new to you. They have so much data available, if you don't know what to look for, it can be **information overload**.

Luckily, we're only looking for **ONE THING**. You don't have to get distracted by all the numbers, all the likes, all the shares and all the comments. Those things are all great. Getting likes, shares and comments show that it's something people are at least interested in. But these are **not** the most important thing we're looking for.

What we're looking for is **link clicks**. That means people clicked and willingly went from Facebook over to your website to read your content. Because that's the whole goal: to get people over to your site.

Think of it this way: have you ever clicked "like" on a post on Facebook **without** actually clicking and reading the article? Turns out, it's pretty common. So while getting a like is great, it's not as valuable as someone actually going over to your site where they can be exposed to your **offers that make you money**.

So the important numbers are the **link clicks**, and also your **CTR (click-through rate)**. Calculating your click through rate is really simple. Just take the number of link clicks and divide it by the number of people reached. For example, if a post has reached 1,000 people and 65 people clicked, that's a 6.5% CTR.

You may be wondering, "what is a good click through rate?" Well, every industry and every audience is different. But in general, if we're getting a CTR of over 4%, that's a pretty good indication that the audience likes our post. And that means it's time for a speed boost. If it's under 4%, no speed boost.

And for this particular system and strategy, paid Facebook ads are far and away the best speed boost available.

Facebook's advertising platform is a wonder to behold. You know how they collect all that data on their users? The ad platform is why. And when you advertise on Facebook, you have access to all that information. You can target incredibly specific audiences -- making it a gold mine for advertising a niche site like yours.

So you take your posts that have 4% CTR or higher and you create an "Engagement Ad." **Do not** use the "Boost Post" button in Facebook. And it **does not** require a big budget. You can actually get started for as little as \$1-\$5 per day, and I've used this system to get clicks for \$0.001.

That's not a typo. That's 1/10th of a penny! Exciting, right??

All it comes down to is testing. You'll be testing audiences, then refining the people you're targeting based on who bites and who doesn't. It's kind of like empirical research with the scientific method. You'll start to see patterns of what people respond to, so you curate more of that kind of content. When you really understand your audience and what they respond to, that's when you start getting incredible results that are ready to **SCALE!**

We can help you with your speed boost! Ask the faculty in your live chat inside the online classroom to find out how! Or, call us toll-free at: 877-797-6825

Factor 5: Build Assets

The Secret: Capturing Traffic

We've talking about driving traffic, but not all traffic converts. That is, not everyone who checks out your Share Hub is actually going to make a purchase and generate affiliate revenue.

What I mean by "capturing traffic" is that **most people need to see a brand or a product at least three times before they take action on it.** You need to get into their heads. You need people to remember you.

Only a very small minority of people you send directly to a sales page the first time out are going to convert. Instead, you want to take the buying habits of the *majority* of people into consideration. You need to expose them to your brand and your Share Hub more than once before they feel comfortable buying something from you.

Here's the secret: once someone's shown interest, follow up with them again.

You already know they're interested. But you need them to see your brand again. Otherwise, they might never see your offer again.

The best way to follow up is by building a list of email subscribers and, you guessed it: emailing them. Multiple emails, actually. And the way that we build our Share Hubs, capturing traffic is built right in to the setup of the site.

Go watch the video training to see how the Share Hubs naturally build an email list: <insert URL>

When you build an email list, this becomes your **most valuable asset** of all. This is one of the major factors of being able to sell a business down the road. The email list is an asset to the person who wants to buy your business, because the email list is how you can generate the bulk of your revenue.

The email list is how I've generated more than half of the \$3,466,882 in online revenue. It's how I've done things like generate \$27,840.06 in 7 days flat.

And the **magic** is in the **follow up**. Because if you don't send them emails, they can't buy. But if you continue to send them emails over time, you can actually get them to not only buy for the first time, but get them to buy new and different products over and over and over.

We all want repeat customers. Because it becomes log in --> click send --> make money. It really can be that simple.

COMMISSION BURSTS

This concept is pretty simple: it's a burst of commissions in your pocket in a short period of time. It's a slew of affiliate sales all at once.

This is accomplished by sending a sequence of emails to your list, between 3-7 days long. You simply promote products that are proven sellers to the list for those 3-7 days, and watch the commissions roll in.

It really only takes **TWO** commission bursts every 30 days to **dramatically** increase your monthly income. Here's a very simple representation of what it looks like:

Share Content ---> **Build List** ---> **Promote Offers** ---> **Make Commissions**

Sounds simple, right? Well it is!

BUT, remember the 5 Critical Success Factors? (Promote, Platform, Traffic, Speed, Assets).

Do you see **why you need these things?** It takes all 5 of these factors working together to find success. Then it ***really is that simple.***

Most people try to overcomplicate things, but when you have these 5 things working together in harmony, that's when it's time to **SCALE!** And that's where you find ***massive profits.***

Workbook

Now that you've been through our course, we have an extra interactive section to help you get started.

If you've already used our checklists in the sections above, you're ready to fill out the section below. This will help you make some final decisions before you set up your own Share Hub and start curating content and promoting affiliate offers.

Finalizing Your Choice of Niche

You've already picked out a few potential niches and subniches. Now, it's time to pick one and roll with it.

To do that, try asking yourself these questions.

- 1. Of your potential subniche choices, which one do you think has the biggest audience?**

- 2. Which one has the most costly or high-value products?** That is, which one might get you the most money per individual sale? (Remember, this isn't just physical products like wedding rings. It can also be infoproducts, like online courses in how to start a business.)

- 3. Which subniche do you think you know the most about, or feel the most comfortable working with?** (You don't have to be an expert, and this doesn't have to be something that's a big personal passion of yours. But if you know a little bit to begin with, it can sometimes be easier to get started.)

Keeping all of these things in mind, which one do you think you want to start out with? (Remember, you can always try other niches later, too.)

Okay, now you've chosen a niche. Awesome!

The next step is finding a good, brandable name for your site -- one that has a decent domain name available.

Sometimes "domain squatters" buy up .com domains and want ridiculous prices for them, like tens of thousands of dollars. Other good .com domains might be taken by other websites.

Here's how you can narrow down your options and find the best of the domain and brand names you've brainstormed so far.

- **Use Namecheap or another resource to check domain availability and price for the .com of each potential site name.** This goes with the checklist above, but it's got its own box down here, too. It's important! Sometimes, the .com is already taken. In other cases, someone's domain squatting, and they want thousands of dollars for it. In that case, you can consider either going with a different site name, or choosing an alternative TLD (top level domain) like .co, .org, or .net. (Pro Tip: If you go with .ly or .io, it's best to incorporate the domain into your brand name. Examples: bit.ly, agar.io.)
- **Pick the domain you want and buy it.** Again, this doesn't have to be expensive at all. Chances are, you'll end up with a handful of potential options. **Here are a few additional questions you can ask before you make your choice.**
 - Is the domain "brandable?" Is it catchy and memorable?
 - Does it make it clear what your site is about? (It doesn't have to be overt, like "bestweddingrings.com." In fact, it's often *better* to have something less direct than that, like "weddingringcentral.com." Even *more* catchy than that is better, but make sure it's not *too* obscure or unrelated.)
 - Is it available as a .com? (If all else fails, like we said, you can go with another well-known TLD. But .com is what consumers find most trustworthy. Think about it: how willing would you be to give out your credit card info to a .ninja website?)
 - Is the domain you want affordable? A typical .com domain goes for around \$9.99, but we mentioned the whole "domain squatters price gouging" problem. At the same time, though, a great domain that costs something like \$29.99 might be worth it in the long run. But don't spend thousands.

Purchase a hosting package. Take a look at wpengine.com & kinsta.com

Install WordPress with a theme that fits the bill. You can find tons of online how-to guides for how to go about doing this. It's a super quick and simple process. **If you check out our webinar, you'll find out everything you need to know about the exact theme that you can use to do this, including a live site demo that shows what it looks like and how it works.**

Need Our Help?

We're here for you! If you'd like to attend another classroom session, you can re-register here & attend again at no additional charge:

<http://www.jobcrusher.com/copypasteclassroom>

We can also help you set-up & build your share hubs! Speak to one of the faculty in the live classroom to find out more.

-or-

Give us a call toll free at: 877-797-6825