10 days to Passive Income

Domain Name Brainstorming Guide

NOTE: Before you brainstorm a domain name, make sure to claim your free trial and put in a request for a site build! Since site build requests are done on a first-come first-served basis, you'll want to take care of those steps first.

Go Here To Start Your Free Trial Of Profit Platform

(use the secret password "10free" to unlock the private offer)

One easy way to come up with domain names is to make a list of short words that define your niche or relate to it conceptually. Then experiment by adding other words to come up with a combination of easy-to-remember domains. For example, you might combine the words backpacking, lessons and amazing into the domain AmazingBackpackLessons.com

Brainstorm a list, check which ones are available to register for the base cost, pick your favorite, and get started.

Here are some general types of words with some examples. Of course, you can add to these lists, but keep the words you add short, memorable, and easy to spell:

Animals - Pick an animal to represent your site. This can work very well with some niches, especially types of animals that might share some property with your topic.

In no particular order, here are a few animal examples - feel free to expand this or any of the lists below:

badger, monkey, hawk, mantis, cat, goat, hog, owl, bee, bird, mouse, mule, raptor

Examples of domains with animal compound words: ViralHog.com SurveyMonkey.com

Adjectives - One of the easiest ways to transform words that identify your niche into potential domain names is to add an adjective like:

fancy, awesome, ultimate, super, peak, alpha, top, perfect, very

Examples of domains built by adding adjectives: FanciestFashion.com VeryMelodious.com

Emotions - Sometimes just adding an emotion word to the mix will help you find a unique and catchy domain name:

delight, happy, crazy, wild, furious, adventure, eager, crafty

Examples of domains with emotion words: DelightfulDIY.com CrochetFury.com

Colors - maybe there's a color that matches some aspect of the topic. If not, rhyming or alliteration can be added via a color word:

bright, cobalt, crimson, sunny, silver, gold, green, amber, clear, white

Examples of domains with color words: RustyTools.com, GoldenFork.com

Places - just a broad term for a prefix or suffix that could make it memorable, or add rhyme or alliteration:

valley, planet, plateau, ranch, closet, garage, zone, kennel, garden, canyon, home, nest, haven

Examples of domains with places: GlobalGearGarage.com, HikersHeaven.com

Personality - just add a person's name to either end, like with ShipBob or the beginning, like TonySkates or choose a type of person that might fit with your niche:

mechanic, herder, cop, guard, judge, guide, director, guru, ninja, maven, explorer, prof

Examples of domains involving a person: CraftyPeasant.com DIYDetective.com PatsPatterns.com

Groups - These terms can help promote the idea that your site is for a specific community. They can work well, even if the word you choose is not normally associated with your main niche or topic:

fans, herd, group, team, flock, squad, gathering, jury, school, disciples, tribe

Examples of domains made with group concepts: CarTribe.com or HerdingCats.com

Numbers – This is sort of a subset of collective nouns and this only works in certain situations. If this doesn't obviously fit your niche, just skip it! Be careful to avoid confusion - you want visitors to remember the domain easily!

quartet, couple, twins, dozen, thousand, many, solo

DeliciousDozen.com, 64squares.com

Verbs - Use action words - even ones that aren't always obviously associated with the topic:

create, strike, flash, zap, open, reveal, expose, raise, share, collect, make

ToolGatherer.com TossingSpices.com

Still looking for more domain name ideas? Nothing really beats a little brainstorming and imagination, but there are some online tools that can help expand your list of words that might spark more ideas.

One nifty tool is the "Beast Mode" domain research helper on domain name registry site NameCheap:

https://www.namecheap.com/domains/registration/results.aspx?type=beast

A few simple things to avoid when picking domain names:

It's a good idea to avoid things that'll make the domain name confusing or hard to remember, like:

- hyphens (light-and-fluffy.com) Just avoid hyphens entirely.

- overly long domain names (EveryoneLovesToPlayChess.com) If there's a way to keep the domain name shorter, that is usually best.

- compound words where the first word ends with the same letter the second word starts with (BlueEagle.com) Most people won't remember whether to use the double letter or just a single one.

Other than that, the goal should be to make a list of possibilities and then pick your favorite, register it and move on!

10 Day Challenge Support:

If, at any time, you need help with the challenge… please contact JobCrusher's support at:

https://support.jobcrusher.com/

It's important that you get the help you need to complete the challenge. After all, wouldn't it be worth it when you have your very own passive income business paying you like clockwork?