

★ YOUR EXCLUSIVE BIDDER BONUS ★



HOW TO INSTALL A

\$100 MILLION

**SALES BRAIN
IN YOUR BUSINESS**

25+
YEARS OF EXPERIENCE

1 Billion
VISITORS DRIVEN

\$100M+
REVENUE GENERATED

3-8X
CONVERSION POWER

WRITTEN & PRESENTED BY

BILL MCINTOSH

How To Install A \$100 Million Sales Brain In Your Business

Thanks again for bidding in the fun auction, it was a blast!

Whether you bid \$1 or went toe-to-toe at the top, you earned this, so here it is: your bonus gift.

You're about to discover the step-by-step process for turning every visitor who hits your website into a personal, one-to-one sales conversation that closes for you around the clock...

Even if you have zero tech skills, zero list, and nobody's ever heard of you!

Not just any sales conversations either.

I'm talking about the kind of one-to-one selling that converts anywhere from triple to octuple (yes, I checked and this is the word for expressing an 8X conversion improvement)...

The rate of generic marketing, the difference between a funnel that trickles and a funnel that turns every dollar of ad spend into profit you can reinvest, starting your very first campaign.

Not only that, it's a system where the selling, the follow-up, and even the tech can be done for you...

The Best Part Is, You Won't Need:

- Copywriting skills
- A big list or following
- Six, seven, or ten different tools duct-taped together
- A sales team (or any employees at all)
- Previous online business experience

The Business Model

So now that I've laid the foundation, let's talk about the model...

Starting with the 30,000 ft. overview, which is: instead of shouting one generic message at everyone and hoping for the best, you're going to clone a master salesperson into an AI machine that sells to each visitor individually, 24 hours a day, 7 days a week.

Meaning, all you need is a product, a service, or even someone else's offer as an affiliate, and the drive to plug in a system knowing there's an absolutely huge upside!

Now that we've established the foundation and the overview, let's get down to the nitty-gritty, which is...

The System

The system is based on the exact same "brain install" the winner of our auction just paid \$15,000 for.

Not just a website.

A complete machine that interviews your visitors, rewrites your pages for each one in real time, and follows up one-to-one until they buy.

By now you're probably saying, but wait, I don't know a damn thing about AI, let alone building personalized funnels, follow-up sequences, and running traffic.

Listen, I hear you loud and clear, because for 25+ years I had to do all of this the hard way, by hand. So what you're about to read is the model, step-by-step, so by the time you're done reading, it makes total sense.

How To Do It

For starters, understand what the best salespeople on earth actually do...

They don't pitch. They ask.

They learn what each person wants, what they've tried, what's standing in their way, and what their dream outcome is, then, and only then, they present precisely the right solution.

That kind of selling converts at 3-8X generic marketing.

The problem has always been it doesn't scale.

No human can interview thousands of prospects at once, hand-write every follow-up, and personally call every lead, twenty-four hours a day.

So here's the model:

Step 1: Interview every visitor (don't pitch them), through a quiz, clickable options, chat, even voice. Every answer becomes fuel for the machine.

Step 2: Personalize the website in real time. The sales page, the offers, the proof, all custom-built for that one visitor as they go. A "choose your own adventure" website.

Step 3: Follow up one-to-one across email, SMS, and voice, two-way, back and forth, like a real human being, until they convert.

Step 4: Drive in pre-qualified traffic with ChatGPT Ads, the newest, highest-converting traffic source available, meeting prospects at the exact moment they're asking for help with the problem you solve.

Step 5: Learn, improve, and scale. Every answer, click, text, and call is stored forever, so the machine knows each prospect better over time.

The Next Part Will Blow You Away

Here's what's actually happening in the market right now:

81% of consumers ignore marketing they consider irrelevant.

63% of people never respond to non-personalized email.

70% unsubscribe and tune brands out entirely.

Which means your competitors, the ones posting more content, sending more emails, and buying more ads, are actively training their prospects to ignore them.

Meanwhile, personalization drives 40% more revenue and up to a 200% lift in sales.

So at the end of the day, almost nobody is doing true one-to-one selling at scale, because until now, it was impossible.

And that, my friend is:

A Huge Opportunity

One that almost everyone is missing.

Marketing has moved through four eras, broadcast, segmentation, saturation, and we've just entered the fourth: one-to-one AI selling at scale.

The winner isn't whoever makes the most AI content.

It's whoever clones their best one-to-one selling process into a system and runs it around the clock.

And here's the leverage: conversion comes before traffic.

Flood a leaky funnel and you just waste money faster.

But dial in a personalized, high-converting sales process first, and every visitor becomes more valuable...

And while there are many ways the math can play out, let me give you just one example:

Let's say your funnel converts 1 out of every 100 visitors on a \$500 offer.

That's \$5 per visitor.

Now the machine interviews every visitor, personalizes the page, and follows up one-to-one, and your conversion triples (remember, one-to-one selling converts at 3-8X).

Same traffic. Same offer. Same ad spend.

\$15 per visitor instead of \$5.

Send 1,000 visitors a month, and that's \$15,000/month instead of \$5,000, an extra \$180,000 a year without a single additional click.

And that's the conservative math, on one funnel, with one offer...

Before you ever add a second product, a higher-ticket offer, or market again to the pre-qualified list the machine builds for you automatically (people who already told you their goals, frustrations, and budgets).

Not too shabby for a machine that works while you sleep!

How Can I Install Your Brain In My Business?

By now you're probably wondering now that the auction is over how you get my brain installed in your business, right?

Well, here's where being a bidder pays off.

The winner of the auction paid **\$15,000** to have me, Bill, not a member of my team, personally install my brain in their business, built 100% by me.

He also unlocked some incredible bonuses not available to anybody else...

Afterall, what's fair is fair!

But I got so excited watching how many of you wanted this that I went to bat with the auction winner and asked him if it would be okay to offer a version of his winning auction package for everybody else, with one key difference...

You don't get the three additional bonuses he unlocked.

And wouldn't you know it, being the good sport and winner he is said, "no problem, Bill!"

I'm talking about the same core system, same Adapt Technology, same one-to-one selling machine, with training, coaching, and done-with-you setups, for a fraction of what the winning bidder paid.

And what I'm about to say next is really the only thing you need to know:

There will be more millionaires created in the next 5 years than at any other time in history, and the ones online will be built on one-to-one AI selling...

Will you be one of them?

All you have to do is plug the machine into your offer (or an affiliate offer, if you don't have one yet), and let it interview, personalize, and follow up...

As a matter of fact, chances are you'll soon be deploying machines across multiple funnels and niches:

1. Because once you see one converting, you won't want to stop at one.

And

2. Because businesses will pay thousands, even tens of thousands, to have one built for them.

There's Just One Catch

This is a private offer, open in limited numbers, because real human help goes into every setup.

Which leaves the last question, and that is:

Who Is This For?

This is for anybody:

- Not sure what business to start (we'll help you find a profitable niche)
- With an idea that hasn't launched yet
- With an existing business that needs more sales without more ad spend
- Who wants to earn as an affiliate, selling other companies' offers on autopilot
- Who's tired of shouting into the void, and ready to start connecting

And to be straight with you, it's not for anybody hoping for revenue with zero effort.

The machine works when you work with the team.

What's Next?

Send me a DM on Skool or an email to: ultimateaivip@gmail.com

Otherwise, I'll message you in the coming days with the details.

The winning bidder paid \$15,000 and got a steal.

You bid, so you earned the shot at the same machine for a fraction of that.

Here we go, Builders! 🚀

Bill McIntosh
CEO, Buildy.ai