



List of Best Selling Niche Markets

Health and Fitness

- Weight Loss
 - For women
 - For men
 - For children
 - For teens
 - For specific body parts
- Weight Gain
- Muscle Building
 - Workout videos
 - Supplements
 - Techniques
- Diabetic Issues
- Getting Pregnant
- Diet
- Gluten-sensitivity
- Nutrition
- Teeth Whitening
- Depression
- Male Enhancement
- Natural Health
- Hair Loss
- Yoga
 - Techniques and styles
 - Yoga gear (mats, blocks, etc.)
 - Yoga garments
- Stop Smoking
- Anxiety
- Stress Management
- Addiction

Fashion

- **Apparel and accessories for women**
 - Handbags & wallets

- Fashion apparel (leggings, socks, plus size clothing, etc.)
 - Boho ornaments
 - Shoes
 - Sunglasses
 - Jewelry
 - Clothing accessories (scarves, watches, belts, etc.)
- **Apparel and accessories for men**
 - Fashion apparel
 - Ties
 - Watches
 - Shoes
 - Sunglasses
 - Wallets
 - Clothing accessories (belts, stays, etc.)
 - Jewelry (cuff links, chains, etc.)
- **Moms, Babies, and kids**
 - Boys' clothing
 - Girls' clothing
 - Children's shoes
 - Children's furniture
 - Baby clothing
 - Baby shoes
 - Baby bedding
 - Toilet training
 - Pregnancy & maternity

Toys

- Stuffed & plush toys
- Dolls
- Action figures
- Diecasts & toy vehicles
- Puzzles
- Educational toys
- Novelty & gag toys
- Costumes

Pets

- **Pet accessories**
 - Toys
 - Grooming gear
 - Leashes and harnesses
 - Carriers
 - Beds and kennel accessories
 - Treats
 - Fish, reptile, and amphibian aquariums
 - Cages and pens
 - Exotic pet supplies

- **Pet Training**
 - Obedience
 - Puppy/crate training
 - Agility/coursing
 - Specialty/advanced tricks

Gadgets and tech

- Cell phones and tablets
 - Cases and accessories
- Photography
 - Cameras
 - Lenses and other accessories
- Portable power (battery banks)
- Car accessories and detailing supplies
- Action Cameras/GoPro accessories
- VR sets and accessories
- ECigarette & vape gear and accessories

Home and garden items

- Home gaming gear (desks, gaming chairs, monitor mounts)
- Home audio/theater gear
- Home lighting (indoor and outdoor)
- Wall & window treatments, such as decorations, blinds, etc.
- Feng shui
- Posters
- Security camera systems
- Garden furniture, decoration, and tools
- Bar glassware and other equipment
- Kitchen gadgets, pots, plates, cutlery, etc.

- Fishpond supplies
- Grow lights
- Hydroponic system gear
- Solar panels and equipment
- Environmental control gear (heating/cooling)

Sports and outdoor gear

- Bicycles and bike gear, including tires, ebikes
- Specialty apparel
- Home gym equipment
- MMA techniques and equipment
- Spelunking/rock climbing gear
- Golf apparel and equipment

Outdoor equipment

- Survival gear (fire-starting tools & supplies, paracord, etc.)
- Camping/hiking items (tents, packs, waterproofing, etc.)
- Fishing rods, reels, tackle, accessories
- Smokers (for smoking and curing food)
- Grills and accessories

Travel

- Destinations guides
- Accommodation reviews
- Luggage
- Specialty clothing
- Travel gizmos (electrical plug converters, etc.)

Health & beauty

- Dental health and teeth whitening supplies
- Face and hair products
- Grooming/health supplies
- Glasses frames & lenses
- Nails art & care
- Tattoo and body art equipment and supplies

Preparedness & Survival

- Home Defense
- Growing your own food
- Preparedness and self-sufficiency
- Homesteading

Party/event and seasonal decorations

- Balloons
- Tinsel & accents
- Illuminated novelties

Make Money Online

- Online jobs technique and tools
- SEO tools and training
- Marketing training and products

Dating Niche

- How to get a girlfriend
- How to get a boyfriend
- How to get your ex back
- How to rescue your relationship
- How to improve your love life
- Online dating
- Niche dating topics (over-50, for example)

Hobby gear

- Scrapbooking gear & supplies (repeat sales!)
- Quilting gear & supplies
- Leather working gear
- Hobby electronics
- Wearable tech hacking items
- Rock & gem craft equipment
- 3D printing equipment and media (repeat sales!)
- RC cars & planes
- Poker and other game accessories
- Cosplay items
- Music instruments and accessories

Learn to play music

- Learn to sing
- Music/composition/production theory
- Learn to play instruments
- Genre-specific music training

Learn a language

- Learn to sing
- Music/composition/production theory
- Learn to play instruments
- Genre-specific music training

Arts and Crafts

- Drawing/painting
- Art history and appreciation
- Knitting, crochet and other yarn-craft
- Sewing
- Digital media
- Woodworking
- Leathercraft

Green/Alternative Energy

- Wind power
- Solar power
- Battery/energy storage tech
- Battery reconditioning/repair

Belief and Spirituality

- Religion
- Philosophy
- Paranormal
- Numerology
- Psychics
- Hypnosis/NLP

*****Challenging niches:**

Health and food products may face regulatory challenges in some regions, making them tough to pass customs or comply with local laws.

Clothing or other products that require sizing can present customer services challenges

Items bearing trademark or copyright imagery or other branding – (use officially branded sources)